



TIBURON STRATEGIC ADVISORS

Strategy Consultants to Financial Institutions

World Affairs Topical Series

Africa: An Emerging World Region

(Table of Contents)



July 18, 2018

TABLE OF CONTENTS

Evolution of Africa Markets

Market History	
Early Phase	
Maturation Phase	
Stumbles Phase	
Market Growth	
Population	
Geographical Area	
Gross Domestic Product	
Financial Services Firms	
Financial Services Firms Employees	
Financial Services Firms Branches	
Financial Services Firms Clients	
Financial Services Firms Accounts	
Financial Services Firms Net New Accounts	
Financial Services Firms Deposits	
Financial Services Firms Loans	
Financial Services Firms Insurance in Force	
Financial Services Firms Assets Under Administration	
Financial Services Firms Net New Assets Under Administration	
Financial Services Firms Assets Under Management	
Financial Services Firms Net Flows	
Financial Services Firms Revenues	
Financial Services Firms Net Profits	
Market Definition	
South Africa	
Nigeria	
Egypt	
Algeria	
Angola	
Morocco	
Sudan	
Tunisia	
Ghana	
Libya	
Kenya	
Ethiopia	
Cameroon	
Ivory Coast	
Tanzania	
Equatorial Guinea (Guinea)	
Zambia	
Botswana	
Uganda	
Gabon	
Other African Countries	
Leading Africa Markets	
Population	

- Geographical Area.....
- Gross Domestic Product.....
- Financial Services Firms.....
- Financial Services Firms Employees.....
- Financial Services Firms Branches.....
- Financial Services Firms Clients.....
- Financial Services Firms Accounts.....
- Financial Services Firms Net New Accounts.....
- Financial Services Firms Deposits.....
- Financial Services Firms Loans.....
- Financial Services Firms Insurance in Force.....
- Financial Services Firms Assets Under Administration.....
- Financial Services Firms Net New Assets Under Administration.....
- Financial Services Firms Assets Under Management.....
- Financial Services Firms Net Flows.....
- Financial Services Firms Revenues.....
- Financial Services Firms Net Profits.....
- Leading Africa Markets Financial Services Firms.....
- Financial Services Firms Employees.....
- Financial Services Firms Branches.....
- Financial Services Firms Clients.....
- Financial Services Firms Accounts.....
- Financial Services Firms Net New Accounts.....
- Financial Services Firms Deposits.....
- Financial Services Firms Loans.....
- Financial Services Firms Insurance in Force.....
- Financial Services Firms Assets Under Administration.....
- Financial Services Firms Net New Assets Under Administration.....
- Financial Services Firms Assets Under Management.....
- Financial Services Firms Net Flows.....
- Financial Services Firms Revenues.....
- Financial Services Firms Net Profits.....

Market Segmentation

- South Africa.....
 - Market History.....
 - Market Growth.....
 - Market Definition.....
 - Leading Regions.....
 - Leading Firms.....
 - Market Segments.....
 - Future Predictions.....
- Nigeria.....
 - Market History.....
 - Market Growth.....
 - Market Definition.....
 - Leading Regions.....
 - Leading Firms.....
 - Market Segments.....
 - Future Predictions.....
- Egypt.....

- Market History
- Market Growth
- Market Definition.....
- Leading Regions.....
- Leading Firms.....
- Market Segments.....
- Future Predictions.....
- Algeria.....
 - Market History
 - Market Growth
 - Market Definition.....
 - Leading Regions.....
 - Leading Firms.....
 - Market Segments.....
 - Future Predictions.....
- Angola.....
 - Market History
 - Market Growth
 - Market Definition.....
 - Leading Regions.....
 - Leading Firms.....
 - Market Segments.....
 - Future Predictions.....
- Morocco
- Market History
- Market Growth
- Market Definition.....
- Leading Regions.....
- Leading Firms.....
- Market Segments.....
- Future Predictions.....
- Sudan
- Market History
- Market Growth
- Market Definition.....
- Leading Regions.....
- Leading Firms.....
- Market Segments.....
- Future Predictions.....
- Tunisia
- Market History
- Market Growth
- Market Definition.....
- Leading Regions.....
- Leading Firms.....
- Market Segments.....
- Future Predictions.....
- Ghana
- Market History
- Market Growth
- Market Definition.....

Leading Regions.....	
Leading Firms.....	
Market Segments.....	
Future Predictions.....	
Libya	
Market History	
Market Growth	
Market Definition.....	
Leading Regions.....	
Leading Firms.....	
Market Segments.....	
Future Predictions.....	
Kenya.....	
Market History	
Market Growth	
Market Definition.....	
Leading Regions.....	
Leading Firms.....	
Market Segments.....	
Future Predictions.....	
Ethiopia.....	
Market History	
Early Phase.....	
Middle Phase	
Rapid Growth Phase	
Market Growth	
Population	
Geographical Area	
Gross Domestic Product	
Financial Services Firms	
Financial Services Firms Employees.....	
Financial Services Firms Branches	
Financial Services Firms Clients	
Financial Services Firms Accounts.....	
Financial Services Firms Net New Accounts	
Financial Services Firms Deposits.....	
Financial Services Firms Loans.....	
Financial Services Firms Insurance in Force	
Financial Services Firms Assets Under Administration.....	
Financial Services Firms Net New Assets Under Administration	
Financial Services Firms Assets Under Management.....	
Financial Services Firms Net Flows.....	
Financial Services Firms Revenues	
Financial Services Firms Net Profits.....	
Market Definition.....	
Addis Ababa.....	
Dire Dawa	
Mekele	
Nazret	
Bahir Dar.....	
Gondar	

- Dese
- Hawassa
- Jima
- Bishoftu
- Other Ethiopia
- Leading Regions.....
 - Leading Region #1
 - Leading Region #2
- Leading Firms.....
 - Financial Services Firms Employees
 - Financial Services Firms Branches
 - Financial Services Firms Clients
 - Financial Services Firms Accounts.....
 - Financial Services Firms Net New Accounts
 - Financial Services Firms Deposits.....
 - Financial Services Firms Loans.....
 - Financial Services Firms Insurance in Force
 - Financial Services Firms Assets Under Administration.....
 - Financial Services Firms Net New Assets Under Administration
 - Financial Services Firms Assets Under Management.....
 - Financial Services Firms Net Flows.....
 - Financial Services Firms Revenues
 - Financial Services Firms Net Profits
- Market Segments.....
 - Addis Ababa.....
 - Dire Dawa
 - Mekele
 - Nazret
 - Bahir Dar.....
 - Gondar
 - Dese
 - Hawassa
 - Jima
 - Bishoftu
 - Other Ethiopia
- Cameroon
- Market History
- Market Growth
- Market Definition.....
- Leading Regions.....
- Leading Firms.....
- Market Segments.....
- Future Predictions.....
- Ivory Coast.....
 - Market History
 - Market Growth
 - Market Definition.....
 - Leading Regions.....
 - Leading Firms.....
 - Market Segments.....
 - Future Predictions.....

Tanzania
 Market History
 Market Growth
 Market Definition.....
 Leading Regions.....
 Leading Firms.....
 Market Segments.....
 Future Predictions.....
Equatorial Guinea (Guinea).....
 Market History
 Market Growth
 Market Definition.....
 Leading Regions.....
 Leading Firms.....
 Market Segments.....
 Future Predictions.....
Zambia.....
 Market History
 Market Growth
 Market Definition.....
 Leading Regions.....
 Leading Firms.....
 Market Segments.....
 Future Predictions.....
Botswana
 Market History
 Market Growth
 Market Definition.....
 Leading Regions.....
 Leading Firms.....
 Market Segments.....
 Future Predictions.....
Uganda
 Market History
 Market Growth
 Market Definition.....
 Leading Regions.....
 Leading Firms.....
 Market Segments.....
 Future Predictions.....
Gabon
 Market History
 Market Growth
 Market Definition.....
 Leading Regions.....
 Leading Firms.....
 Market Segments.....
 Future Predictions.....
Other African Countries.....
 Market History
 Market Growth

Market Definition.....

Leading Regions.....

Leading Firms.....

Market Segments.....

 Democratic Republic of the Congo.....

 Republic of the Congo.....

 Senegal.....

 Mozambique

 Namibia.....

 Mauritius

 Mali

 Madagascar

 Burkina Faso.....

 Chad

 Zimbabwe

 Benin.....

 Rwanda.....

 Niger

 Malawi.....

 Mauritania

 Swaziland.....

 Togo.....

 Eritrea

 Lesotho

 Burundi

 Sierra Leone

 Central African Republic.....

 Cape Verde.....

 Djibouti.....

 Liberia

 Seychelles.....

 The Gambia

 Sao Tome & Principe

 Guinea-Bissau

 Somalia.....

 South Sudan

 Timor-Leste.....

 Western Sahara

Future Predictions.....

Future Predictions for the Africa Markets

Continued Dominance of Retail Banks

 Sub-Prediction #1

 Sub-Prediction #2

Growth of Full-Services & Discount Brokerage Firms

 Sub-Prediction #1

 Sub-Prediction #2

Emergence of Independent Advisors

 Sub-Prediction #1

 Sub-Prediction #2

Increased Mergers & Acquisitions Opportunities

Sub-Prediction #1
Sub-Prediction #2