

Zynga

A Leading San Francisco, CA Based Technology Company

Tiburon Written Research
April 18, 2019



TIBURON STRATEGIC ADVISORS

Industry Leading Think Tank, Advisor, and Investor in
Wealth & Investment Management (and Related WealthTech) Firms

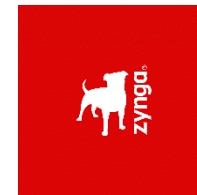
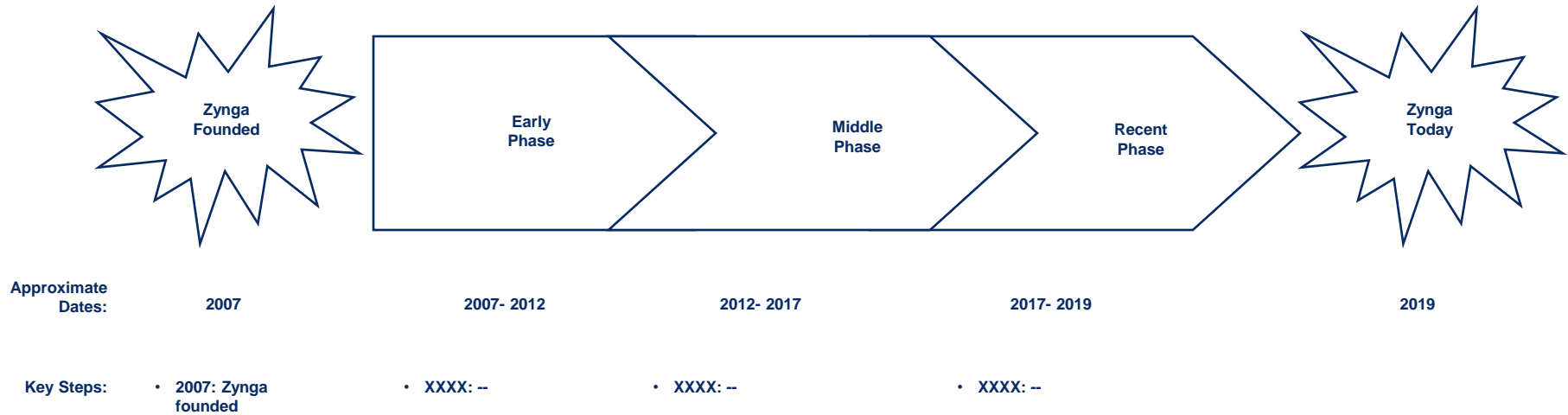


Comments

- **Founded in 2007**
 - **By Mark Pincus, Justin Waldron, Eric Schiermeyer, Michael Luxton, Scott Dale, Steve Schoettler, Andrew Trader, and Kyle Stewart**
- **Based in San Francisco, CA**
- **CEO: Frank D. Gibeau**
- **Website: zynga.com**

Zynga was Founded in 2007 and Has Subsequently Evolved through its Early, Middle, & Recent Phases

Zynga History



Zynga was Founded in 2007



Comments

- **Founded in 2007**
- **Based in San Francisco, CA**

Zynga is Not a Frequent Advertiser

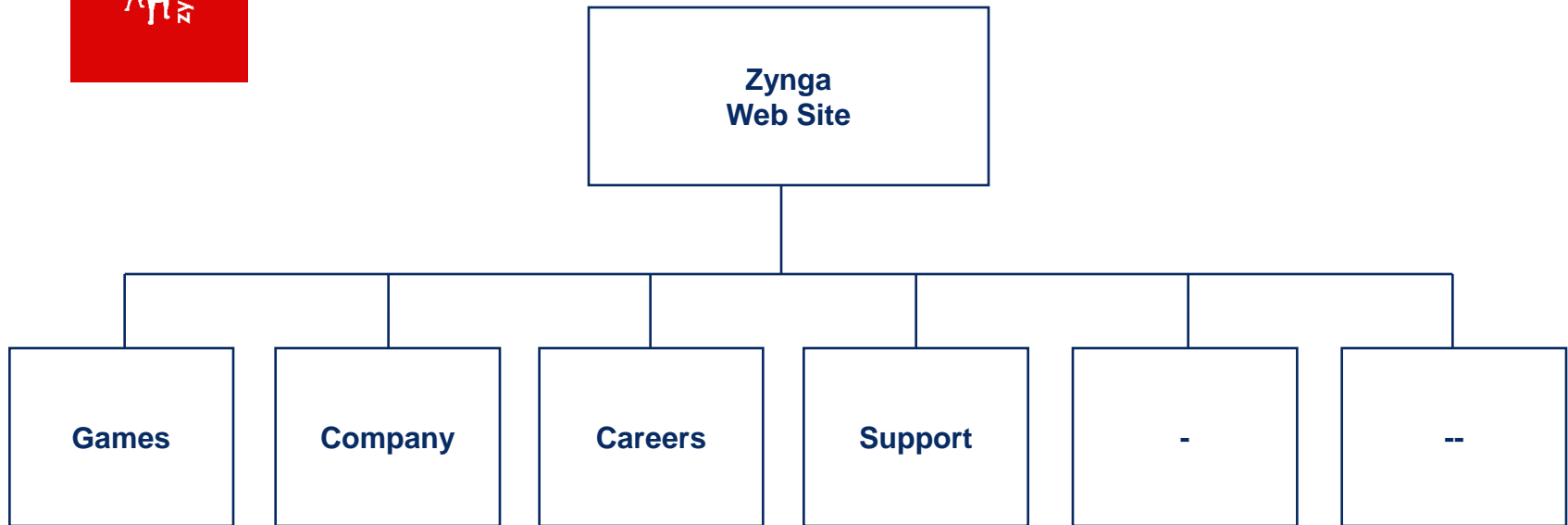


Comments

- --

Zynga Has a Web Site with Four Core Sections, Including Games, Company, Careers, and Support

Zynga Web Site



Zynga is Not a Frequent Acquirer



Comments

- --

Zynga Has a Charitable Giving Program



Comments
<ul style="list-style-type: none"><li data-bbox="666 392 743 406">• --

Zynga Has Offices

Zynga Offices



2017 2018

Source: Tiburon Research & Analysis

Zynga Has Employees

Zynga Employees



2017 2018

Zynga Serves Clients

Zynga Clients (Millions)



2017 2018

Zynga Generates Revenues



Zynga Revenues (\$ Millions)

2017 2018

Zynga Earns \$___ Million

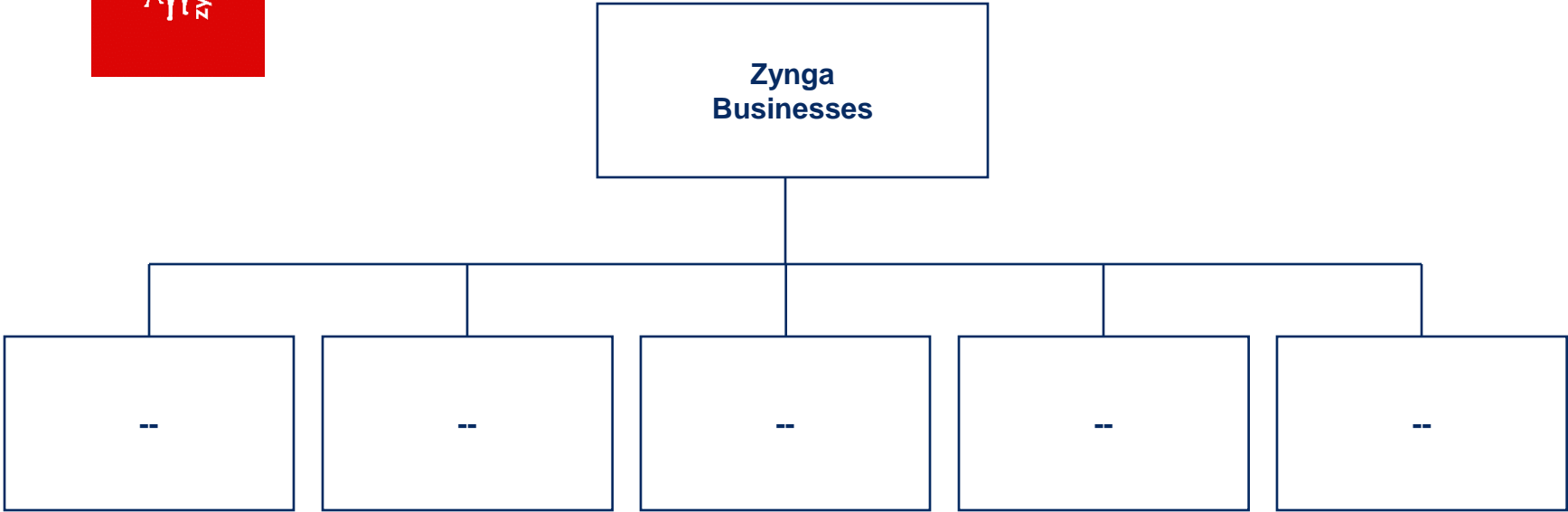


Zynga Net Profits (\$ Millions)

2017 2018

Zynga Has a Number of Businesses, Including...

Zynga Businesses



Source: Tiburon Research & Analysis

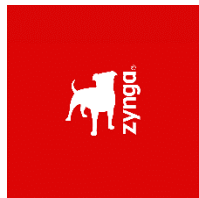
Zynga's First Businesses is ____



Comments

- --

Zynga's Second Businesses is ____

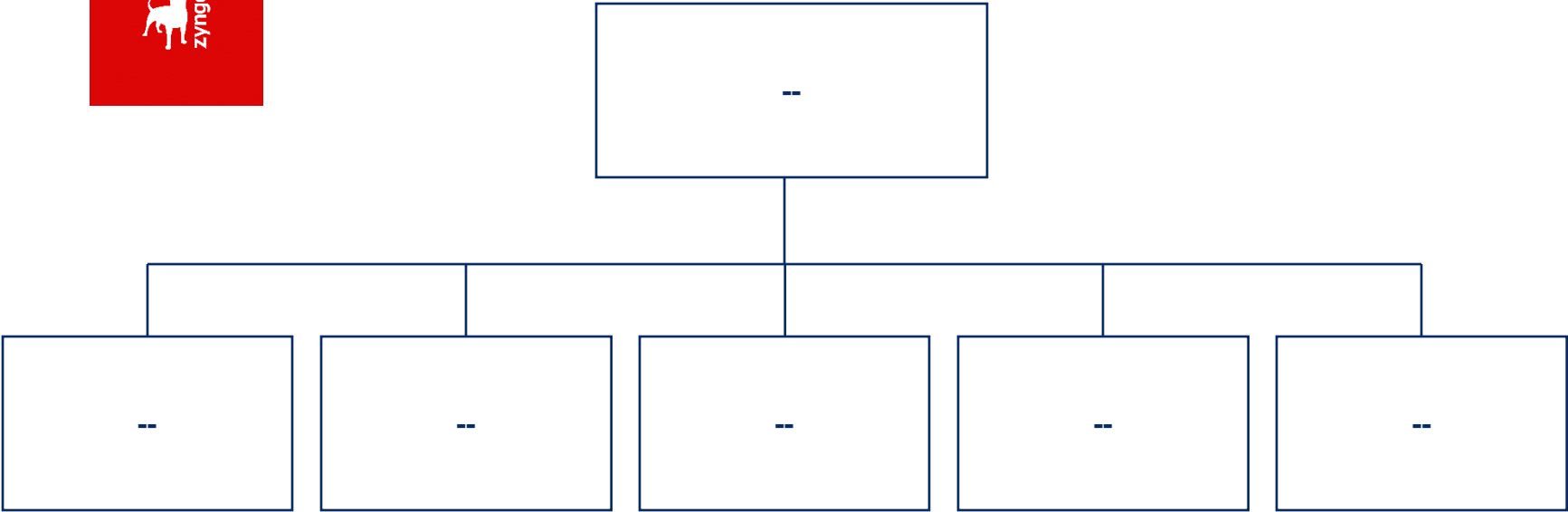


Comments

- --


Zynga is Led by its CEO...

Zynga Organizational Chart



Zynga Has a Board of Directors Led by its Chairman...

Zynga Board of Directors

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• --	• --	• --	• --	• -- 

Zynga is Privately Owned



Comments	
•	--

Zynga Has Assets

Zynga Assets (\$ Millions)



2017 2018

Zynga Has Liabilities

Zynga Liabilities (\$ Millions)



2017 2018

Zynga Has Shareholders' Equity

Zynga Shareholders Equity (\$ Millions)



2017 2018

Zynga Earnings Per Share



2017 2018

Zynga Declares ... Dividends Per Share

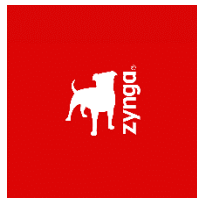
Zynga Dividends Per Share



2017 2018

Zynga Has a ... Dividend Yield

Zynga Dividend Yield



2017 2018

Zynga's Stock Price is ...

Zynga Stock Price



2017 2018

Zynga Has ... Shares Outstanding

Zynga Shares Outstanding



2017 2018

Zynga's Market Capitalization is ...

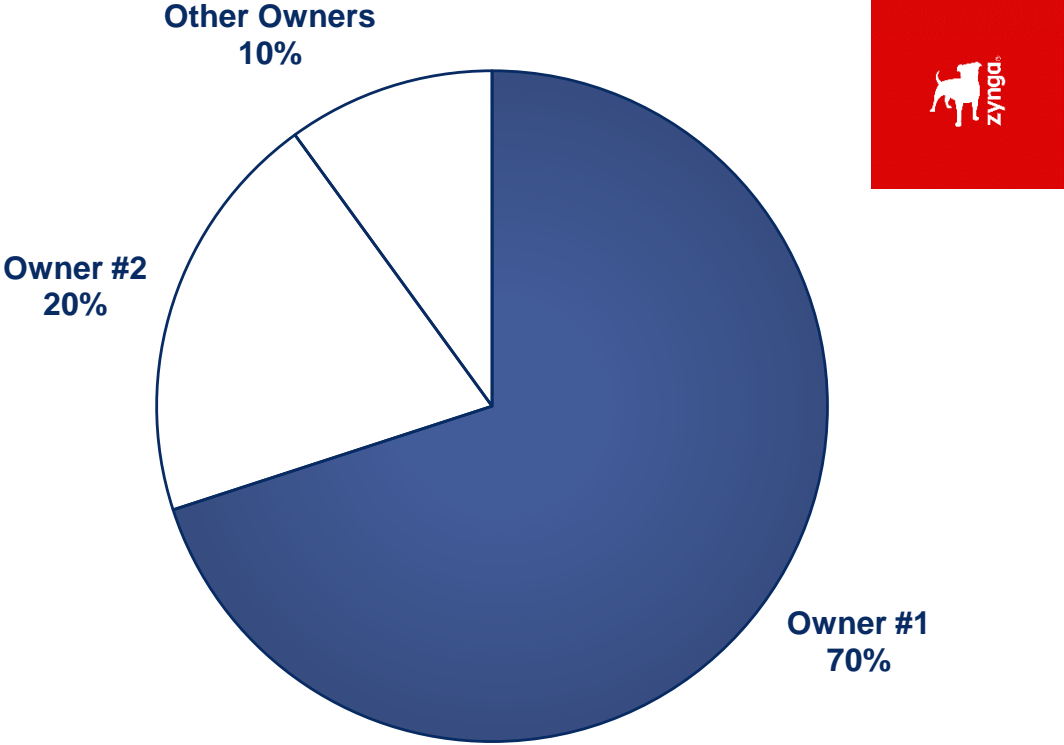
Zynga Market Capitalization (\$ Millions)



2017 2018

Zynga is Owned by

Zynga Ownership By Owner



Source: Tiburon Research & Analysis

Zynga's Stock Volume is....

Zynga Stock Volume



2017 2018



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