

# Zynga

## A Leading San Francisco, CA Based Technology Company

Tiburon Written Research  
April 18, 2019



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Industry Leading Think Tank, Advisor, and Investor in  
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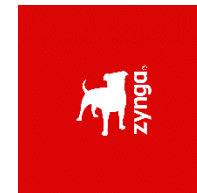
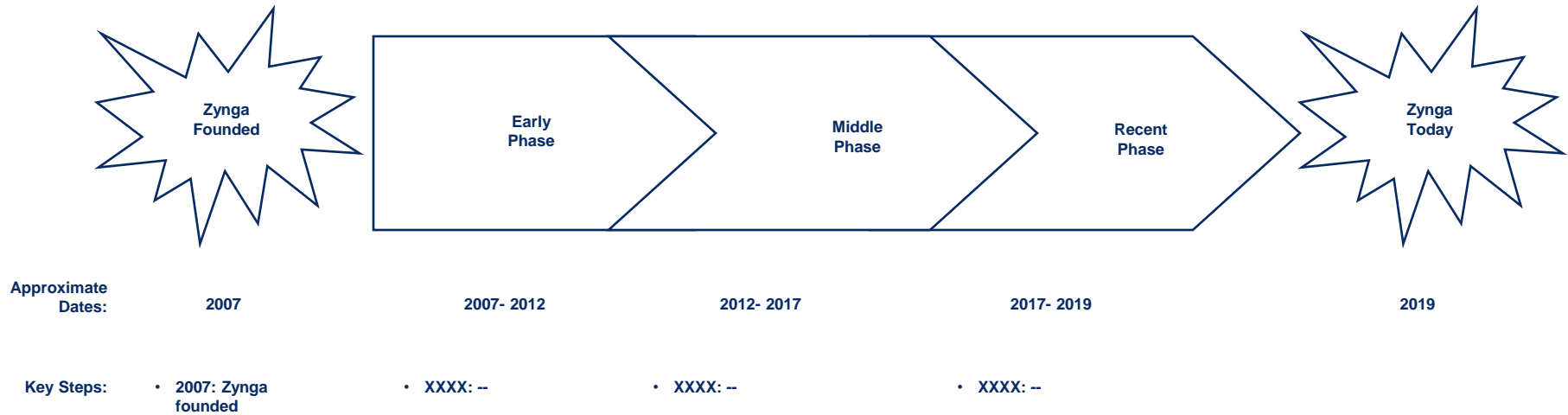


## Comments

- **Founded in 2007**
  - **By Mark Pincus, Justin Waldron, Eric Schiermeyer, Michael Luxton, Scott Dale, Steve Schoettler, Andrew Trader, and Kyle Stewart**
- **Based in San Francisco, CA**
- **CEO: Frank D. Gibeau**
- **Website: [zynga.com](http://zynga.com)**

# Zynga was Founded in 2007 and Has Subsequently Evolved through its Early, Middle, & Recent Phases

## Zynga History



# Zynga was Founded in 2007

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## Comments

- **Founded in 2007**
- **Based in San Francisco, CA**

# Zynga is Not a Frequent Advertiser

Advertising

## Comments

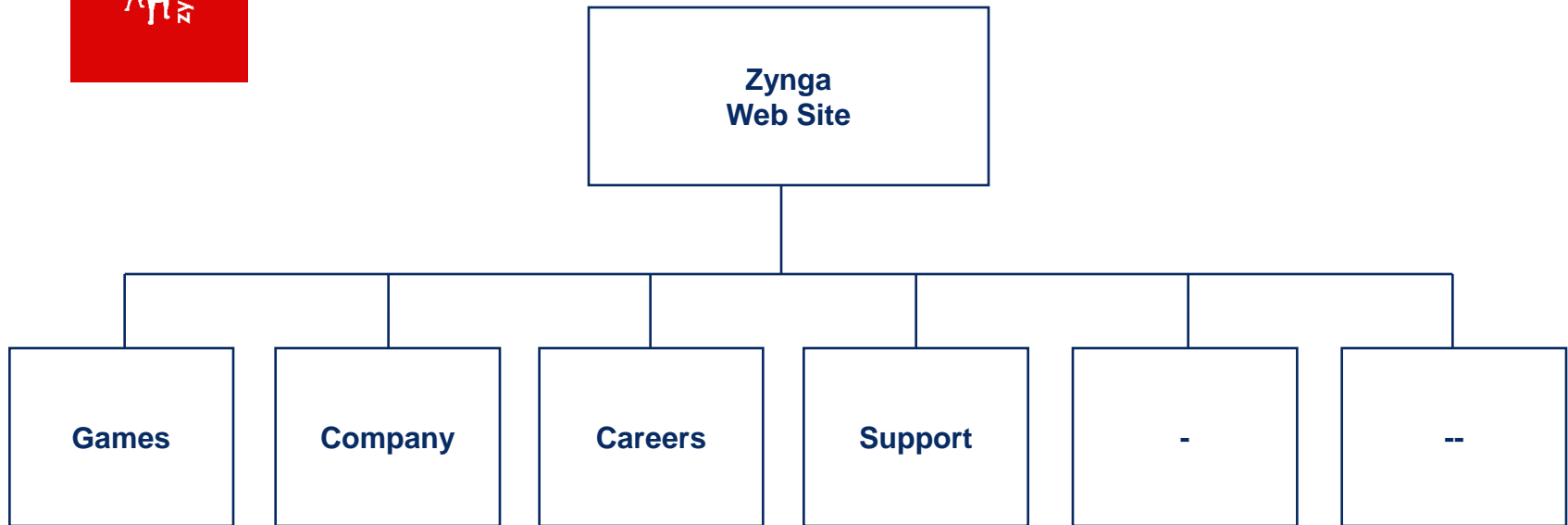
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# Zynga Has a Web Site with Four Core Sections, Including Games, Company, Careers, and Support

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## Zynga Web Site



# Zynga is Not a Frequent Acquirer

Acquisitions

## Comments

- 



# Zynga Has a Charitable Giving Program

Charitable Giving

## Comments

- 



# Zynga Has Offices

Needs data

## Zynga Offices



2017 2018

Source: Tiburon Research & Analysis

# Zynga Has Employees

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Needs data

## Zynga Employees



2017 2018

# Zynga Serves Clients

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Needs data

## Zynga Clients (Millions)



2017 2018

# Zynga Generates Revenues

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Needs data



## Zynga Revenues (\$ Millions)

2017 2018

# Zynga Earns \$\_\_\_ Million

Needs data

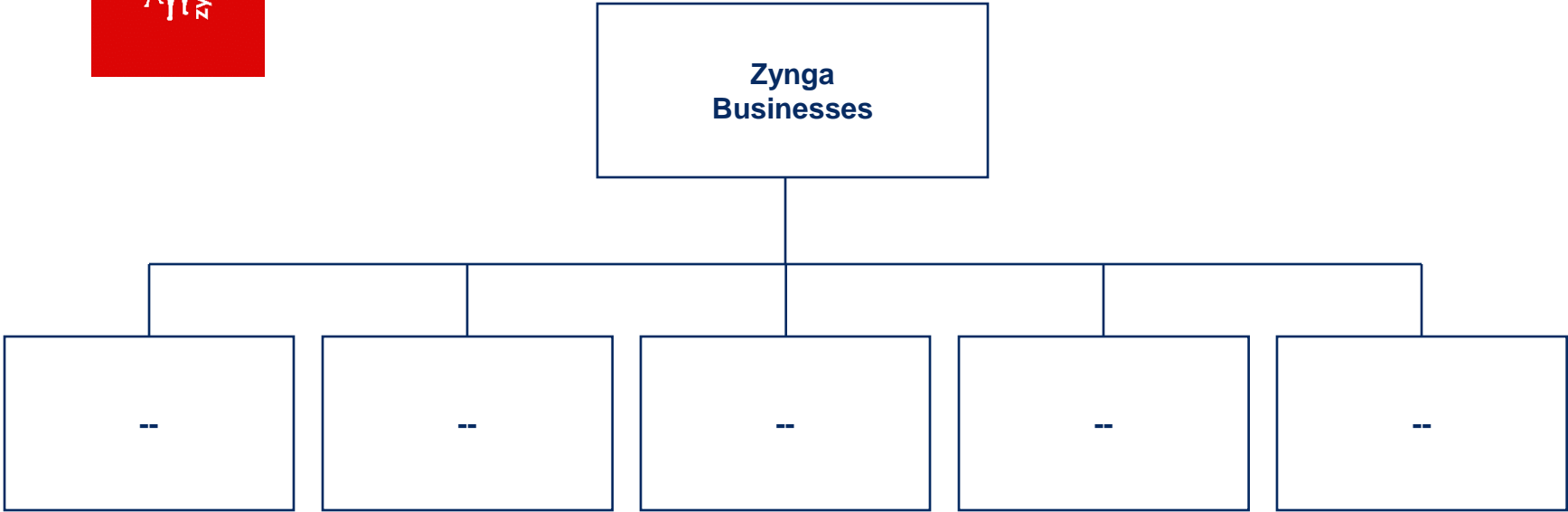


## Zynga Net Profits (\$ Millions)

2017 2018

# Zynga Has a Number of Businesses, Including...

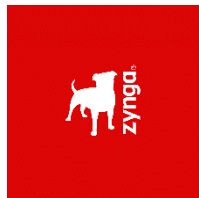
## Zynga Businesses



Source: Tiburon Research & Analysis

# Zynga's First Businesses is \_\_\_\_

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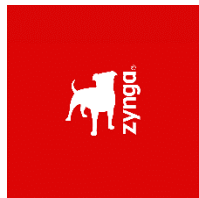


## Comments

- --

# Zynga's Second Businesses is \_\_\_\_

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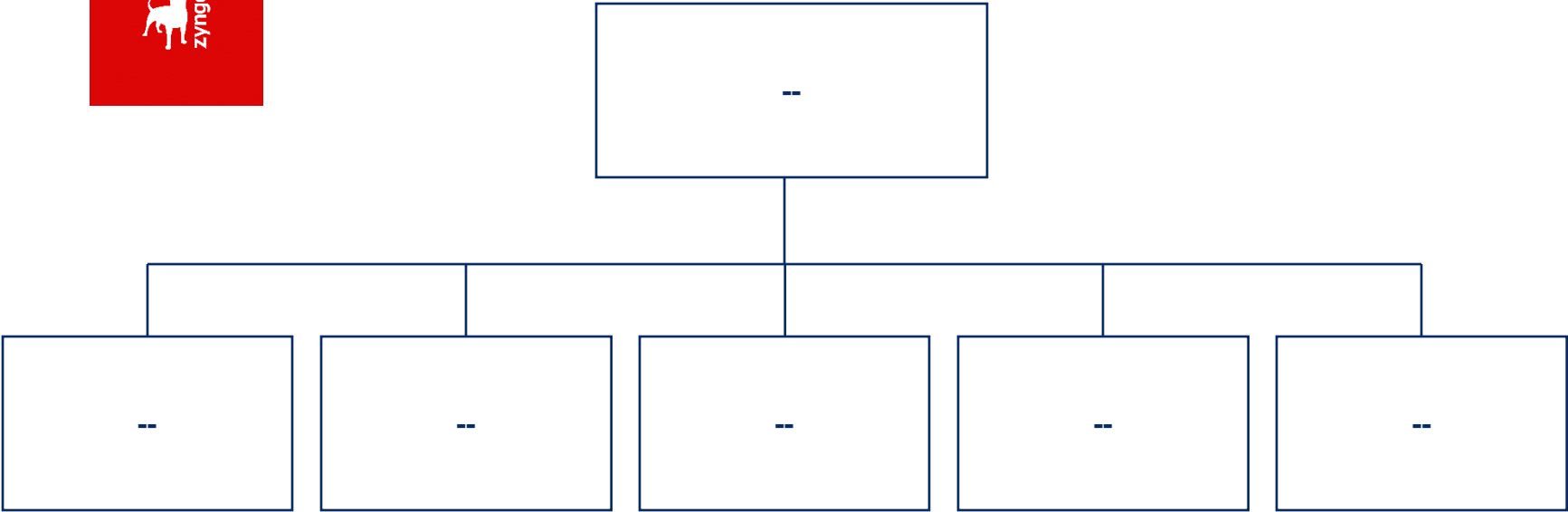
## Comments

- --

# Zynga is Led by its CEO...

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## Zynga Organizational Chart



Source: Tiburon Research & Analysis

# Zynga Has a Board of Directors Led by its Chairman...

## Zynga Board of Directors

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• --	• --	• --	• --	• --
				

Source: Tiburon Research & Analysis

# Zynga is Privately Owned

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Comments
<ul style="list-style-type: none"><li data-bbox="666 406 743 428">• --</li></ul>

# Zynga Has Assets

Needs data

## Zynga Assets (\$ Millions)



2017 2018

Source: Tiburon Research & Analysis

# Zynga Has Liabilities

Needs data

## Zynga Liabilities (\$ Millions)



2017 2018

Source: Tiburon Research & Analysis

# Zynga Has Shareholders' Equity

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Needs data

## Zynga Shareholders Equity (\$ Millions)



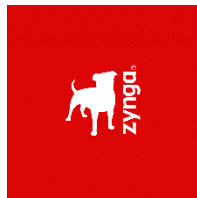
2017 2018

# Zynga Earns ... Per Share

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Needs data

## Zynga Earnings Per Share



2017

2018

# Zynga Declares ... Dividends Per Share

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Needs data

## Zynga Dividends Per Share



2017 2018

# Zynga Has a ... Dividend Yield

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Needs data

## Zynga Dividend Yield



2017

2018

# Zynga's Stock Price is ...

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Needs data

## Zynga Stock Price



2017

2018

# Zynga Has ... Shares Outstanding

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Needs data

## Zynga Shares Outstanding



2017

2018

# Zynga's Market Capitalization is ...

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Needs data

## Zynga Market Capitalization (\$ Millions)

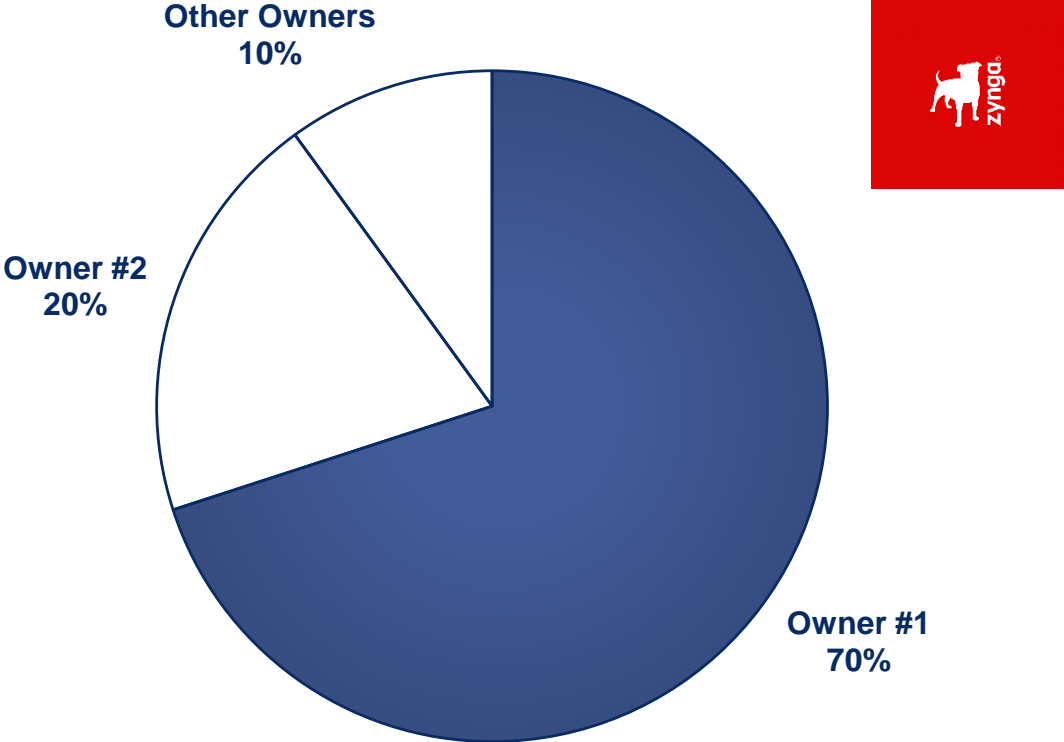


2017 2018

# Zynga is Owned by ....

Needs real data

## Zynga Ownership By Owner



Source: Tiburon Research & Analysis

# Zynga's Stock Volume is....

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Needs data

## Zynga Stock Volume



2017 2018



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