

# Nextdoor

## A Leading Social Networking Service for Neighborhoods

Tiburon Written Research  
June 26, 2020



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Industry Leading Think Tank, Advisor, and Investor in  
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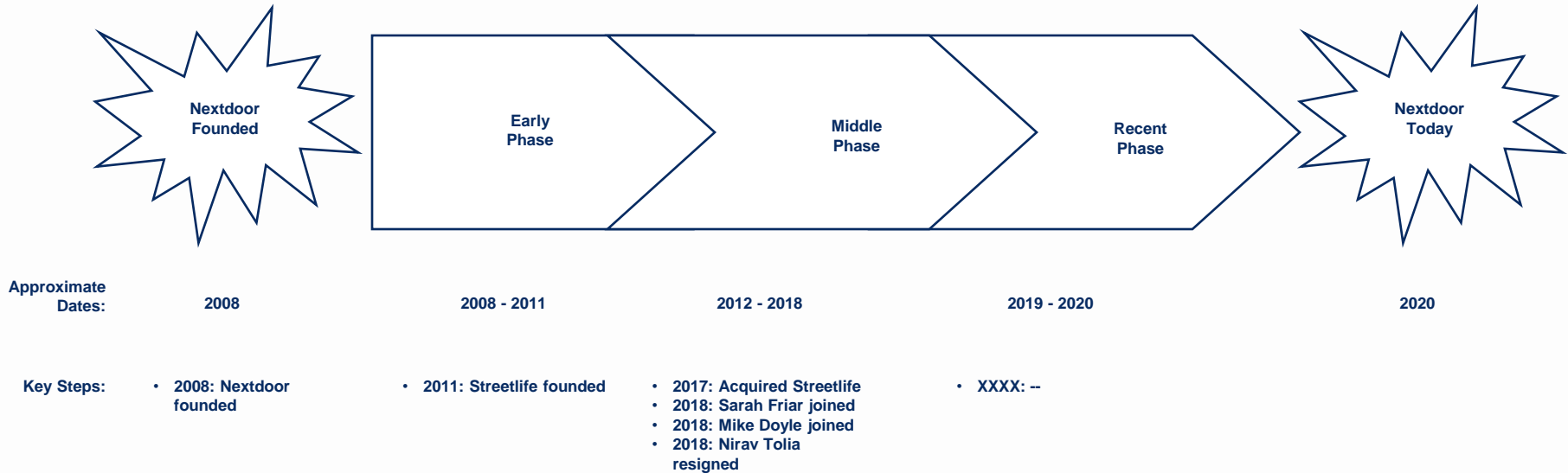


## Comments

- **Founded in 2008**
  - **Founded by Prakash Janakiraman, Sarah Leary, Nirav Tolia, & David Wiesen**
- **Based in San Francisco, CA**
- **CEO: Sarah Friar**
- **Web Site: [www.Nextdoor.Com](http://www.Nextdoor.Com)**

# Nextdoor was Founded in 2008 and Has Subsequently Evolved through its Early, Middle, & Recent Phases

## Nextdoor History



# ***Nextdoor was Founded by Prakash Janakiraman, Sarah Leary, Nirav Tolia, & David Wiesen in 2008***

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## **Comments**

- **Founded in 2008**
  - **Founded by Prakash Janakiraman, Sarah Leary, Nirav Tolia, & David Wiesen**
- **Based in San Francisco, CA**

# ***Nextdoor's Streetlife was Founded by Matthew Boyes in 2011***

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## **Comments**

- **Founded in 2011**
  - **Founded by Matthew Boyes**
- **Based in London, England**



## Comments

- **Founded in 2011**
  - **Founded by Matthew Boyes**
- **Based in London, England**
  - **Acquired in 2017**

# Nextdoor is Not a Frequent Advertiser

Advertising

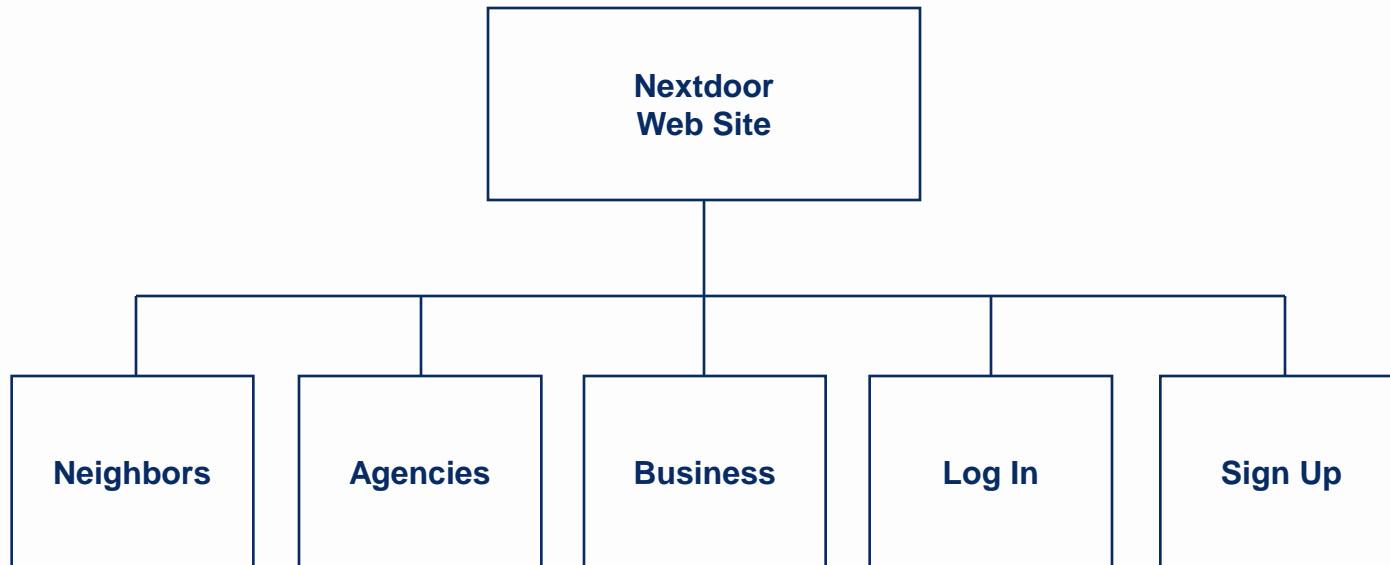
## Comments

- --



# Nextdoor Has a Web Site with Five Core Sections, Including Neighbors, Agencies, Business, Log In, & Sign Up

## Nextdoor Web Site



# Nextdoor is Not a Frequent Acquirer

Acquisitions

## Comments

- --



Source: Tiburon Research & Analysis

# Nextdoor Has a Charitable Giving Program

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Charitable  
Giving

## Comments

- --

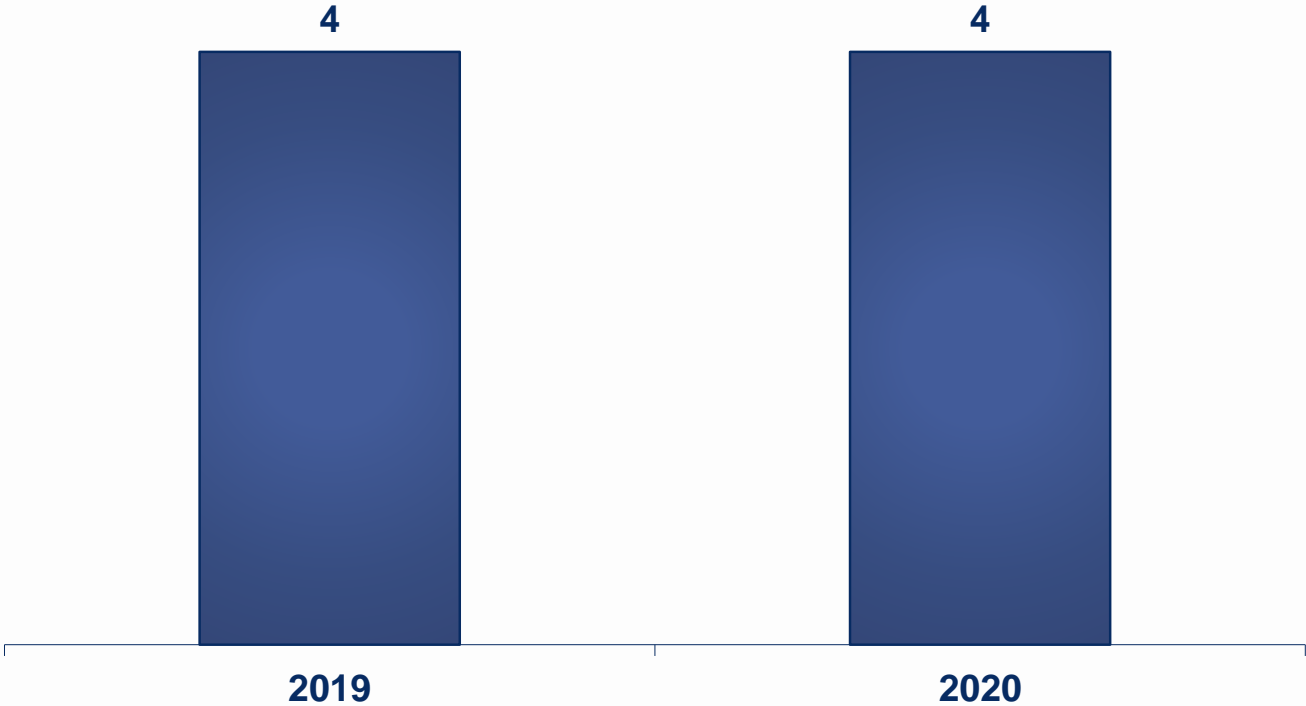


# Nextdoor Has Four Offices, Consistent Since 2019

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## Nextdoor Offices



Source: 6/26/20 Craft Web Site; Tiburon Research & Analysis

# **Nextdoor Office Locations Include: Dublin, Ireland; San Francisco, CA; Sydney, Australia; & Toronto, Ontario, Canada**

## **Nextdoor Offices**

- **Dublin, Ireland**
- **San Francisco, CA**
- **Sydney, Australia**
- **Toronto, Ontario, Canada**



# Nextdoor Has Employees

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Needs data

## Nextdoor Employees



2019 2020

Source: Tiburon Research & Analysis

# Nextdoor Serves Clients

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Needs data

**Nextdoor  
Clients  
(Millions)**



2019 2020

Source: Tiburon Research & Analysis

# Nextdoor Generates Revenues

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Needs data

**Nextdoor  
Revenues  
(\$ Millions)**



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**2019** **2020**

Source: Tiburon Research & Analysis

# Nextdoor Earns \$\_\_\_ Million

Needs data

**Nextdoor  
Net Profits  
(\$ Millions)**



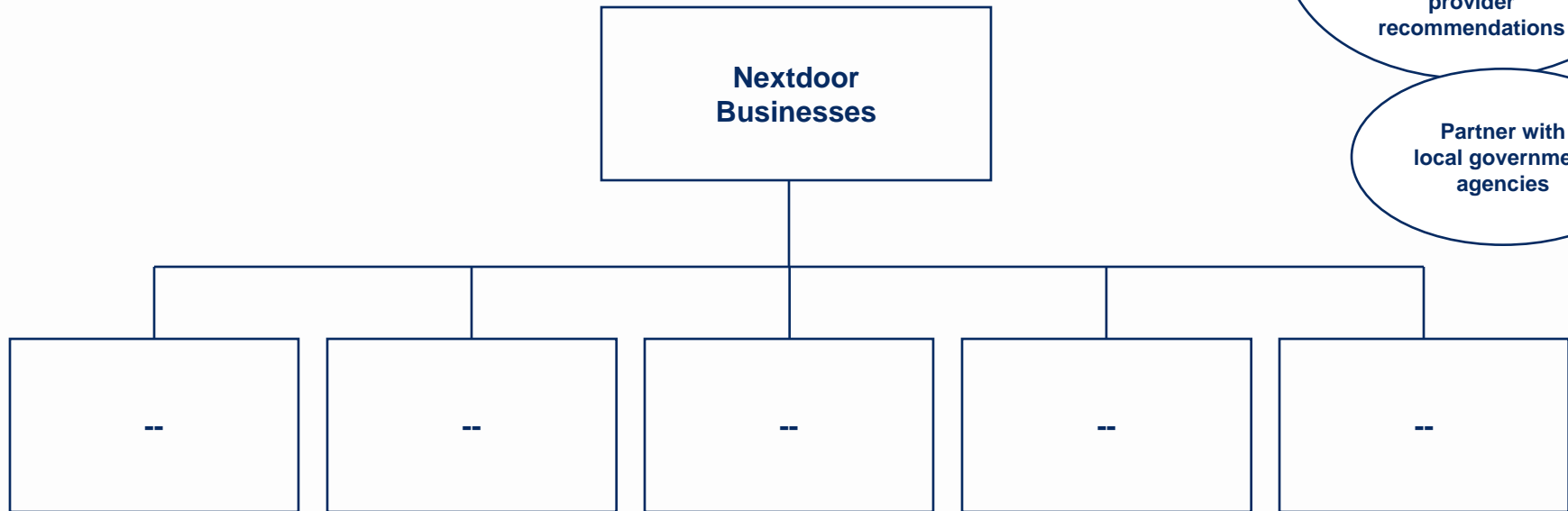
2019 2020

Source: Tiburon Research & Analysis

# Nextdoor Has a Number of Businesses, Including...



## Nextdoor Businesses



Members join their local neighborhood group; posts are restricted to that neighborhood

Neighbors report on news and events in their neighborhood; ask other members for local service-provider recommendations

Partner with local government agencies

# Nextdoor's First Business is \_\_\_\_

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Comments
<ul style="list-style-type: none"><li data-bbox="666 406 743 428">• --</li></ul>

# Nextdoor's Second Business is \_\_\_\_

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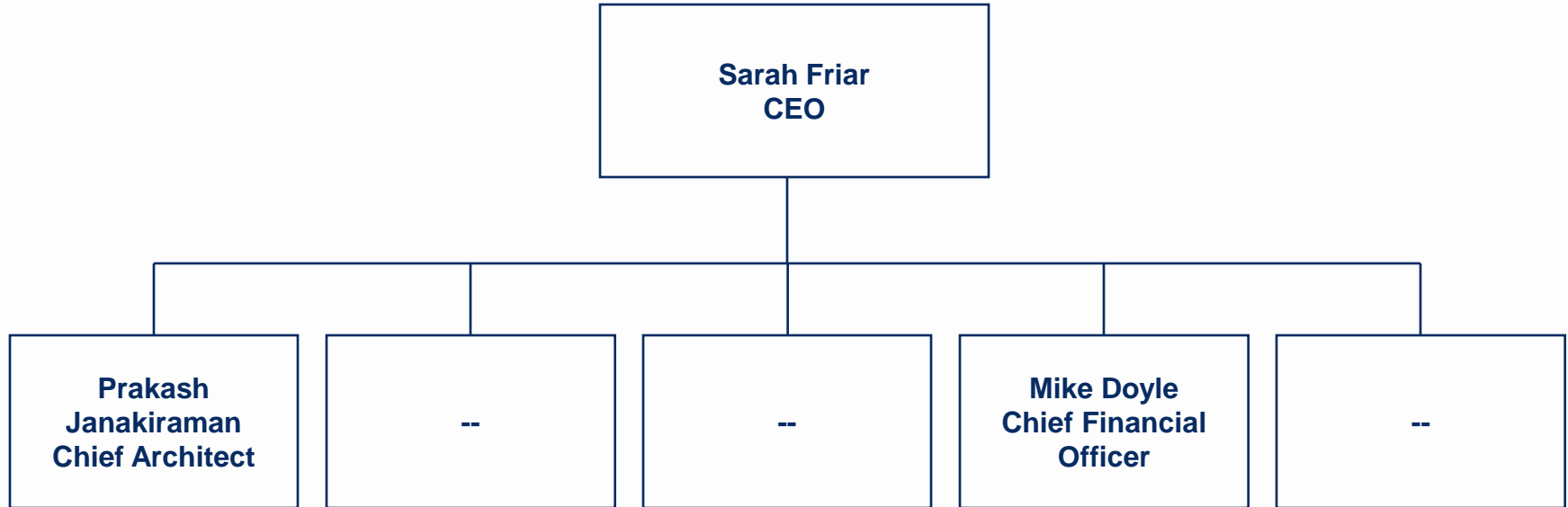


Comments
<ul style="list-style-type: none"><li data-bbox="666 406 743 428">• --</li></ul>

# Nextdoor is Led by its CEO Sarah Friar

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## Nextdoor Organizational Chart



Note: Sarah Friar joined the firm in 2018; she was formerly at McKinsey & Company, Salesforce, Square, & The Goldman Sachs Group; Prakash Janakiraman co-founded the firm in 2008; he was formerly at Epinions, Excite@Home, Google, & Shopping.Com; Mike Doyle joined the firm in 2018


Source: 6/26/20 Nextdoor Web Site; 6/26/20 LinkedIn Web Site; Tiburon Research & Analysis

# Nextdoor Has a Board of Directors Led by its Chairman Nirav Tolia

## Nextdoor Board of Directors

<b>Nirav Tolia Chairman</b>	<b>Sarah Friar</b>	<b>Bill Gurley</b>	<b>Leslie Kilgore</b>	<b>Mary Meeker</b>
<ul style="list-style-type: none"><li>• <b>Former CEO, Nextdoor</b></li></ul>	<ul style="list-style-type: none"><li>• <b>CEO, Nextdoor</b></li></ul>	<ul style="list-style-type: none"><li>• <b>General Partner, Benchmark</b></li></ul>	<ul style="list-style-type: none"><li>• <b>Former Chief Marketing Officer, Netflix</b></li></ul>	<ul style="list-style-type: none"><li>• <b>General Partner, Bond</b></li></ul> 

## Nextdoor Board of Directors

<b>Jason Pressman</b>	<b>David Sze</b>	<b>Chris Varelas</b>	--	--
<ul style="list-style-type: none"><li>• <b>Managing Director, Shasta Ventures</b></li></ul>	<ul style="list-style-type: none"><li>• <b>General Partner, Greylock Partners</b></li></ul>	<ul style="list-style-type: none"><li>• <b>Managing Partner, Riverwood Capital</b></li></ul>	<ul style="list-style-type: none"><li>• --</li></ul>	<ul style="list-style-type: none"><li>• --</li></ul> 

# Nextdoor is Privately Owned

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Comments	
•	--

# Nextdoor Has Assets

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Needs data

**Nextdoor  
Assets  
(\$ Millions)**



2019 2020

Source: Tiburon Research & Analysis

# Nextdoor Has Liabilities

Needs data

**Nextdoor  
Liabilities  
(\$ Millions)**



2019 2020

Source: Tiburon Research & Analysis

# Nextdoor Has Shareholders Equity

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Needs data

## Nextdoor Shareholders Equity (\$ Millions)



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2019 2020

# Nextdoor Earns... Per Share

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Needs data

## Nextdoor Earnings Per Share



2019 2020

Source: Tiburon Research & Analysis

# Nextdoor Declares... Dividends Per Share

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Needs data

## Nextdoor Dividends Per Share



2019 2020

Source: Tiburon Research & Analysis

# Nextdoor Has a... Dividend Yield

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Needs data

## Nextdoor Dividend Yield



2019 2020

# Nextdoor's Stock Price is...

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Needs data

## Nextdoor Stock Price



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2019 2020

Source: Tiburon Research & Analysis

# Nextdoor Has... Shares Outstanding

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Needs data

## Nextdoor Shares Outstanding



2019 2020

Source: Tiburon Research & Analysis

# Nextdoor's Market Capitalization is...

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Needs data

## Nextdoor Market Capitalization (\$ Millions)



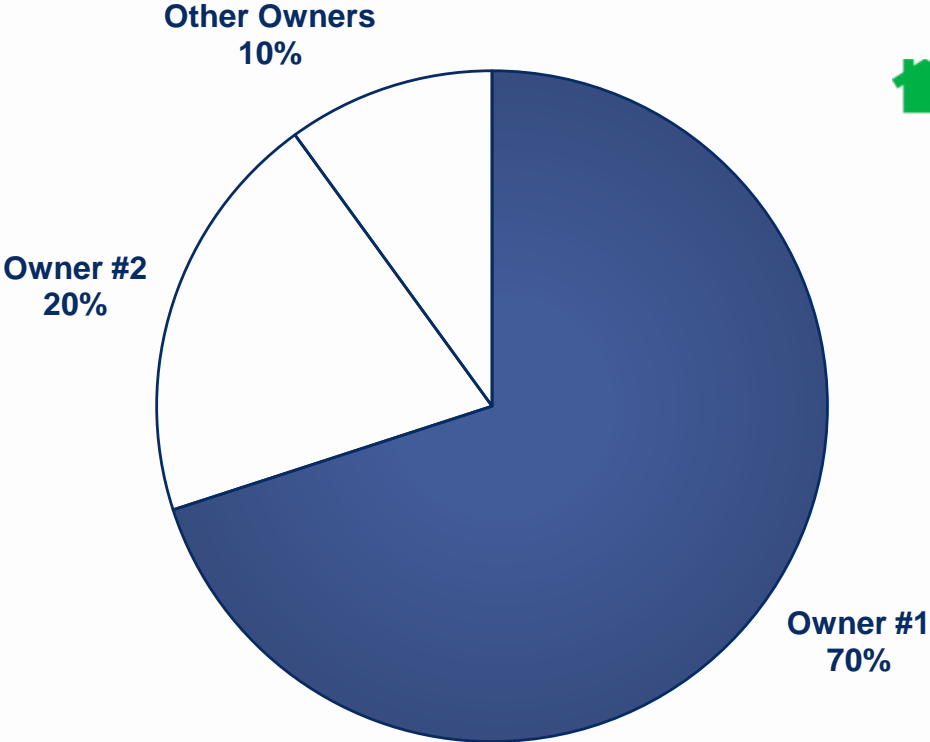
2019 2020

Source: Tiburon Research & Analysis

# Nextdoor is Owned by...

Needs real data

## Nextdoor Ownership By Owner



Source: Tiburon Research & Analysis

# Nextdoor's Stock Volume is...

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Needs data

## Nextdoor Stock Volume



2019 2020

Source: Tiburon Research & Analysis



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