

Constant Contact

A Leading Online Market Company

Tiburon Written Research
March 26, 2020



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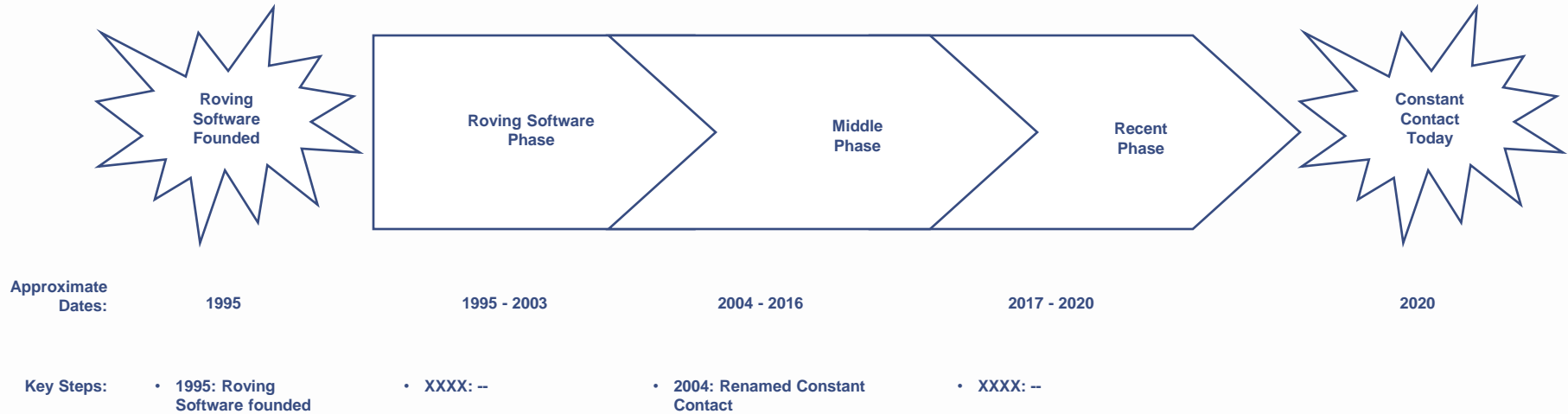


Comments

- **Founded in 1995**
 - **Founded as Roving Software**
 - **Founded by Randy Parker**
- **Based in Waltham, MA**
- **3 offices**
- **1,235 employees**
- **\$331.7 million revenues**
- **\$19.8 operating income**
- **\$14.3 million net profits**
- **Web site: www.constantcontact.com**

Constant Contact was Founded as Roving Software in 1995 and Has Subsequently Evolved through its Roving Software, Middle, & Recent Phases

Constant Contact History



Source: 4/15/19 Google Web Site; 4/15/19 Wikipedia Web Site; Tiburon Research & Analysis

Constant Contact is a Frequent Advertiser



Comments

- --

Constant Contact is Not a Frequent Acquirer



Comments

- --

Constant Contact Has a Charitable Giving Program



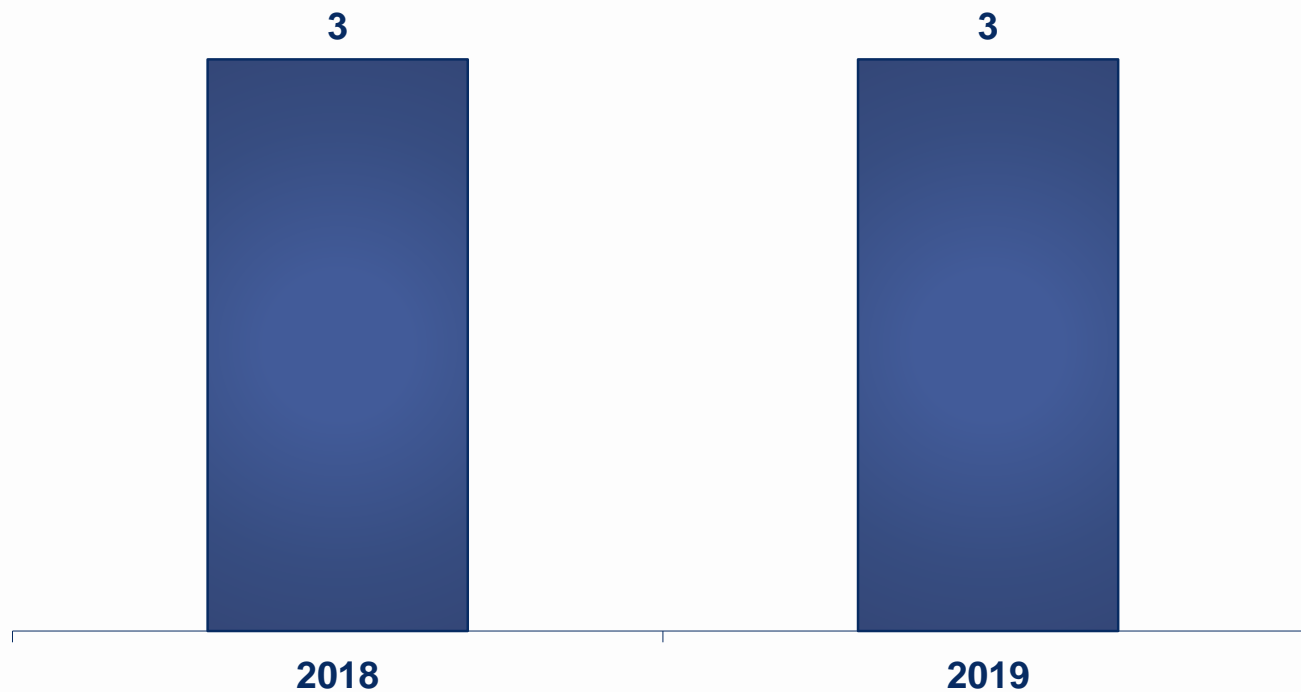
Comments

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Constant Contact Has Three Offices, Consistent Since 2018



Constant Contact Offices



Source: 4/15/19 Google Web Site; Tiburon Research & Analysis

Constant Contact's Offices Include Loveland, CO; New York, NY; and Waltham, MA

Constant Contact Offices

• **Loveland, CO**

• **New York, NY**

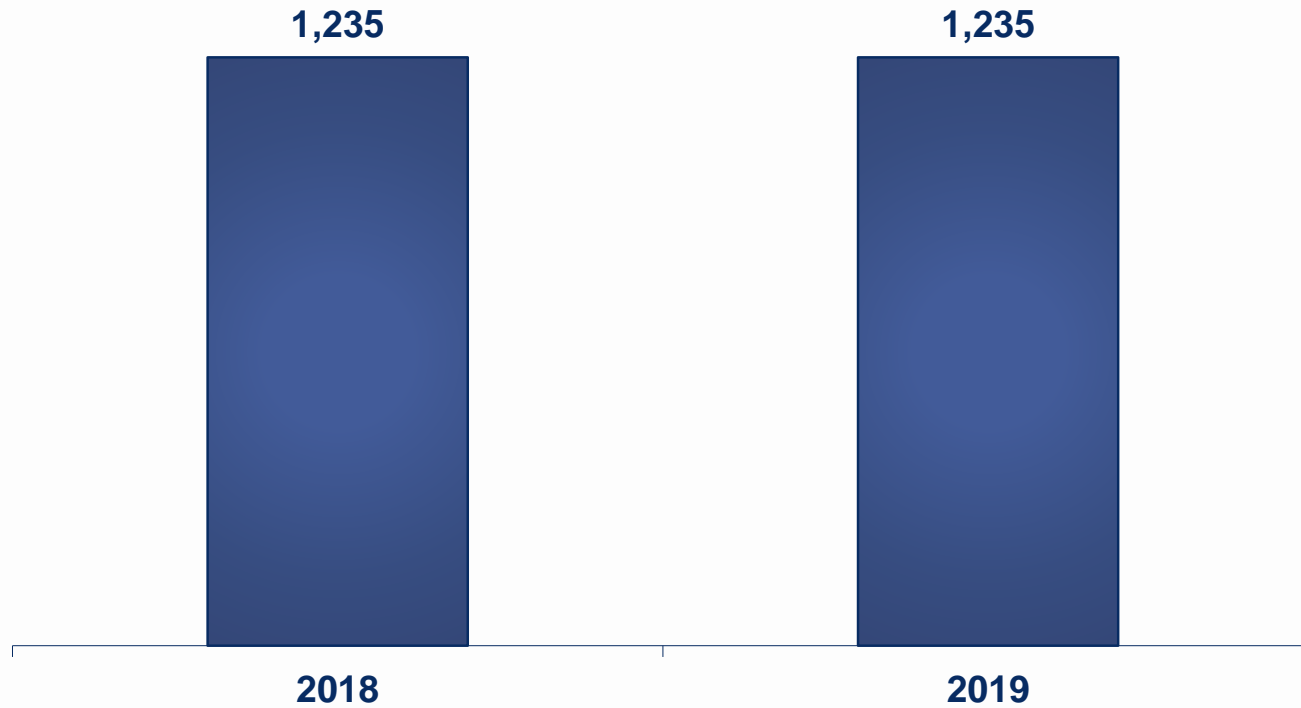
• **Waltham, MA**



Constant Contact Has 1,235 Employees, Consistent Since 2018



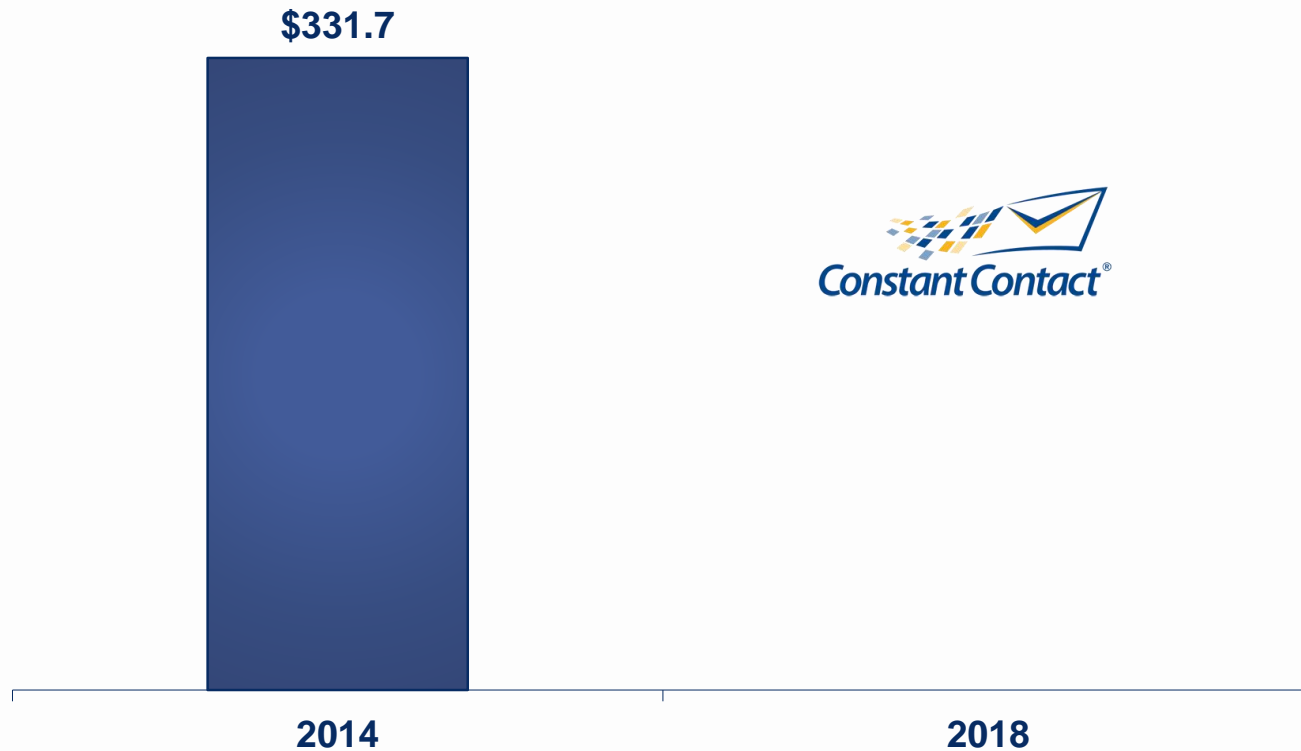
Constant Contact Employees



Source: 4/15/19 Wikipedia Web Site; Tiburon Research & Analysis

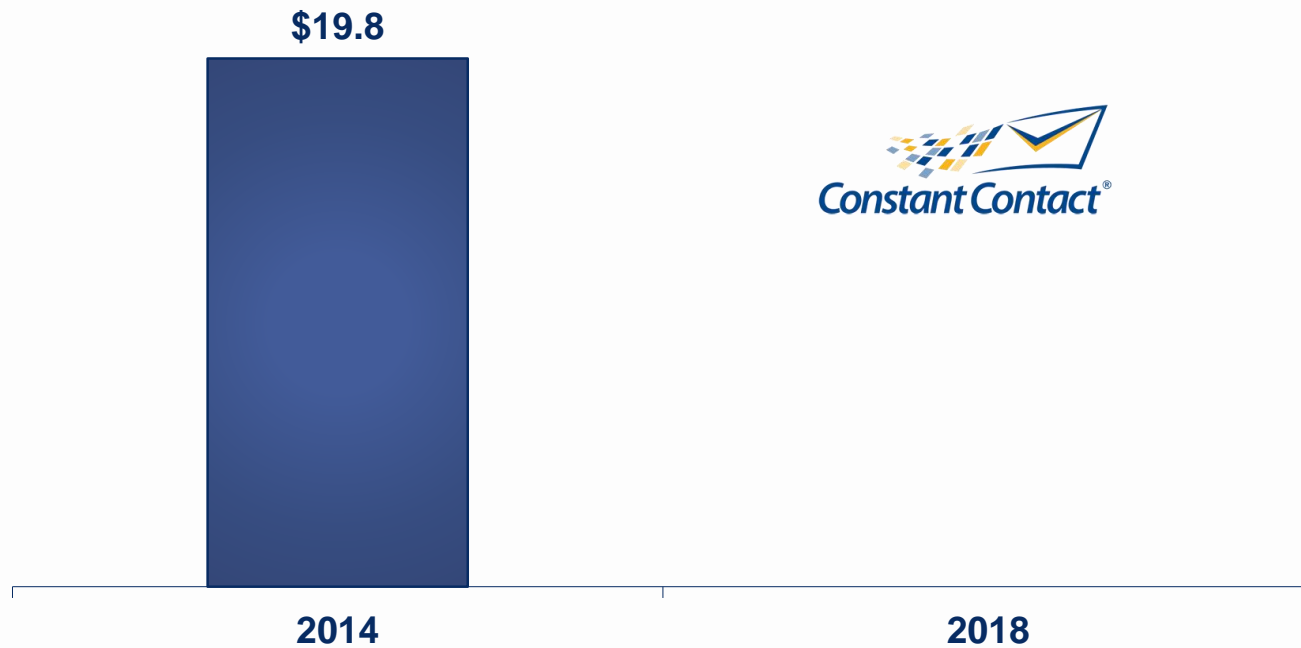
Constant Contact Generates \$331.7 Million Revenues

Constant Contact Revenues (\$ Millions)



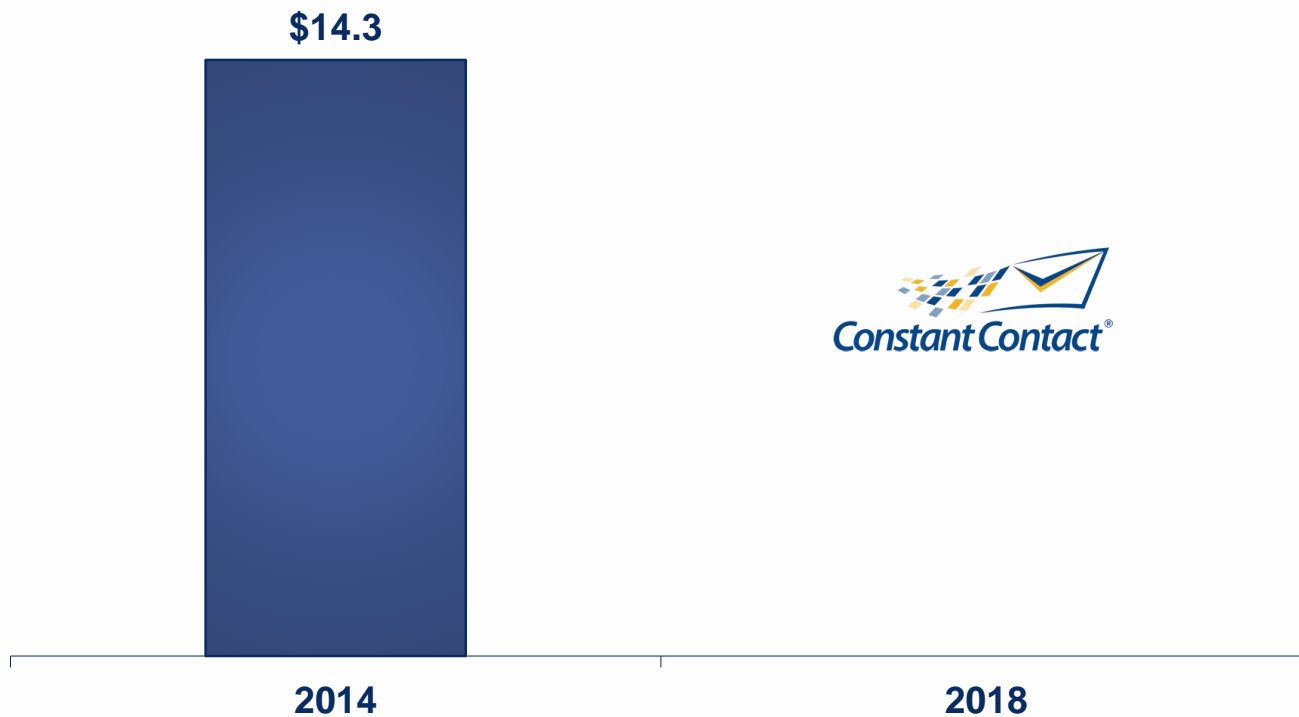
Constant Contact Generates \$19.8 Million Operating Income

Constant Contact Operating Income (\$ Millions)



Constant Contact Earns \$14.3 Million

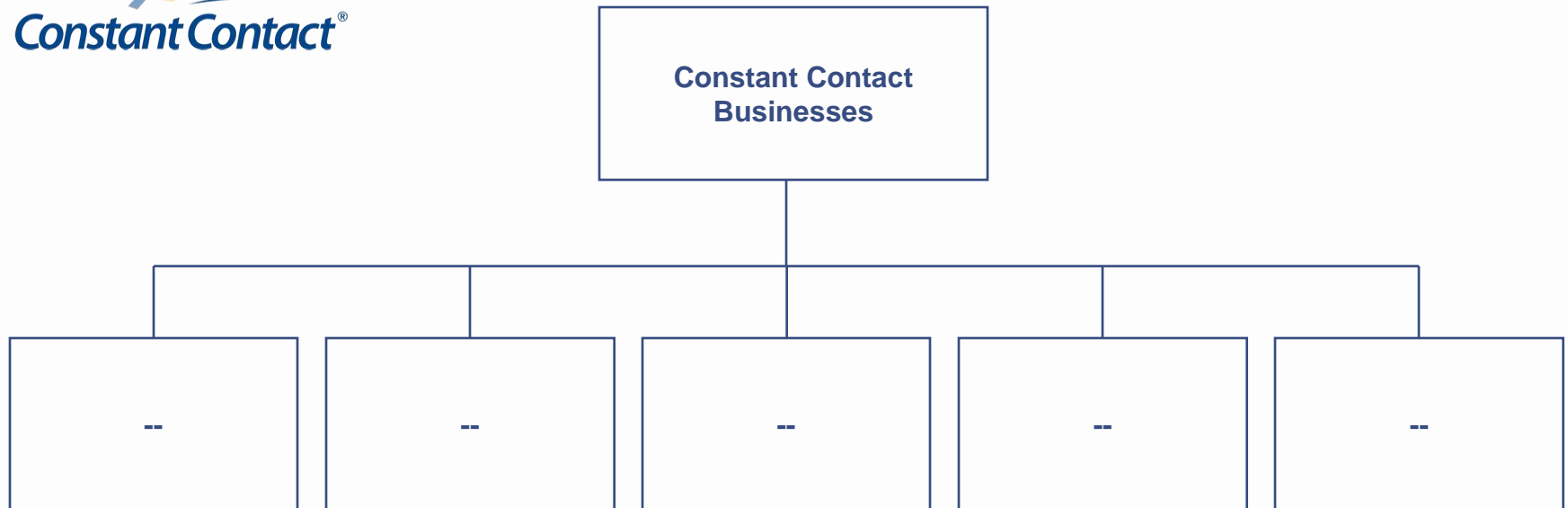
Constant Contact Net Profits (\$ Millions)



Source: 4/15/19 Wikipedia Web Site; Tiburon Research & Analysis

Constant Contact Has a Number of Businesses, Including...

Constant Contact Businesses



Constant Contact's First Businesses is ____

Comments

- --



Constant Contact's Second Businesses is ____

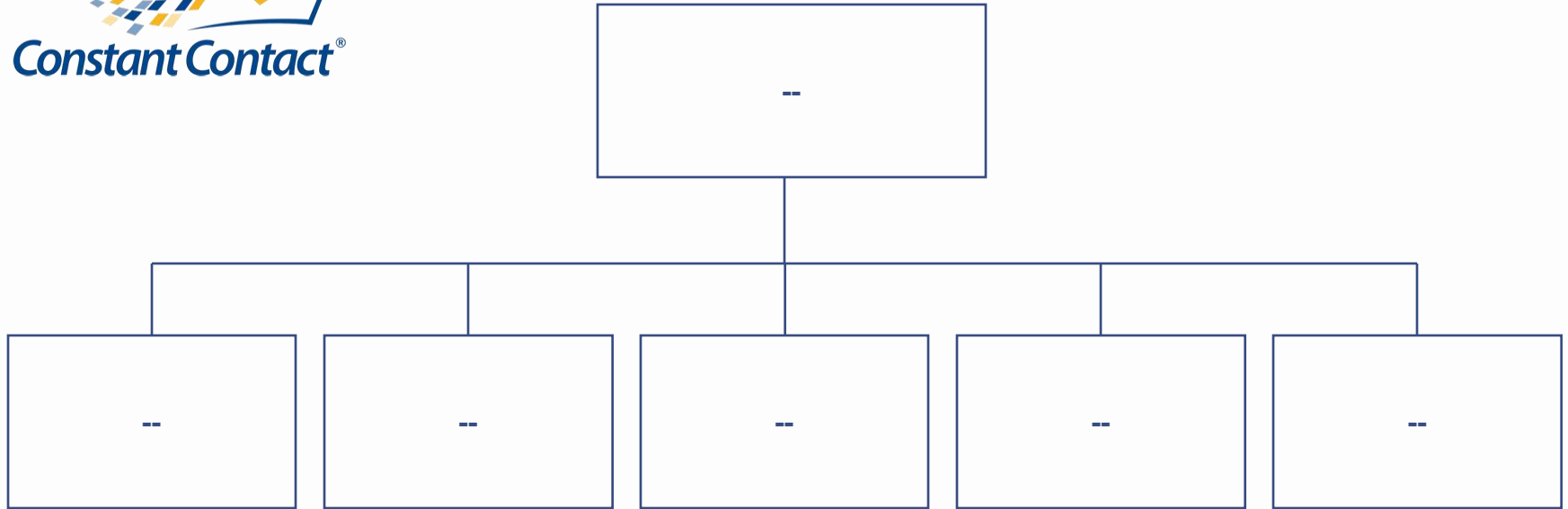


Comments

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Constant Contact is Led by its CEO...

Constant Contact Organizational Chart



Constant Contact Has a Board of Directors Led by its Chairman...

Constant Contact Board of Directors

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• --	• --	• --	• --	• --
				

Constant Contact is Privately Owned



Comments

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