

# Amazon

## A Leading Seattle, WA Based Technology Company

Tiburon Written Research  
March 4, 2020



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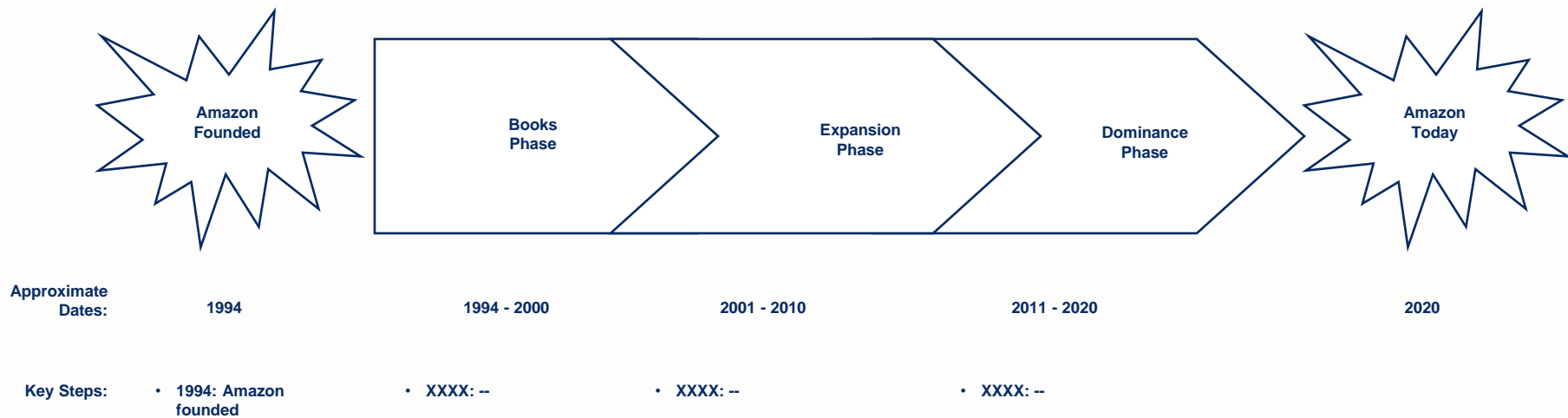


## Comments

- **Founded in 1994**
  - **Founded as Cadabra**
  - **Founder Jeff Bezos**
- **Based in Seattle, WA**
- **\$232.9 billion revenues**
- **\$12.4 billion operating income**
- **CEO: Jeff Bezos**
- **Web sites: [www.amazon.com](http://www.amazon.com) & [www.aboutamazon.com](http://www.aboutamazon.com)**

# Amazon was Founded in 1994 and Has Subsequently Evolved through its Books, Expansion, & Dominance Phases

## Amazon History



# Amazon is a Frequent Advertiser

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Comments
<ul style="list-style-type: none"><li data-bbox="664 391 741 411">• --</li></ul>

Source: Tiburon Research & Analysis

# Amazon is Not a Frequent Acquirer

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Comments
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Source: Tiburon Research & Analysis

# Amazon Has a Charitable Giving Program

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Comments
<ul style="list-style-type: none"><li data-bbox="664 391 741 411">• --</li></ul>

Source: Tiburon Research & Analysis

# Amazon Generates \$232.9 Billion Revenues, Up From \$89.0 Billion in 2014

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Source: 4/15/19 Wikipedia Web Site; 12/31/18 Amazon Annual Report; Tiburon Research & Analysis

# Amazon Earns \$12.4 Billion Operating Income, Up From \$0.2 Billion in 2014

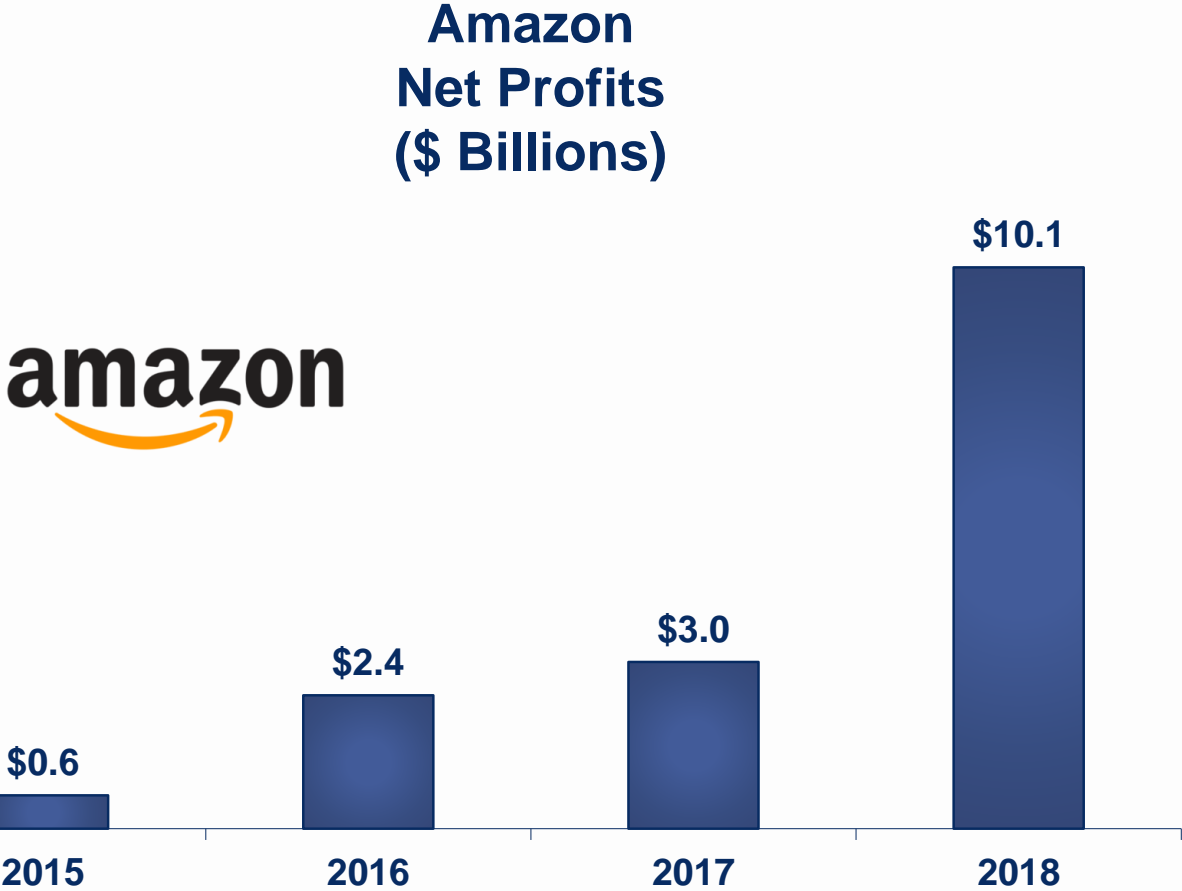
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## Amazon Operating Income (\$ Billions)



Source: 4/15/19 Wikipedia Web Site; 12/31/18 Amazon Annual Report; Tiburon Research & Analysis

# Amazon Earns \$10.1 Million, Up From \$0.6 Billion in 2015

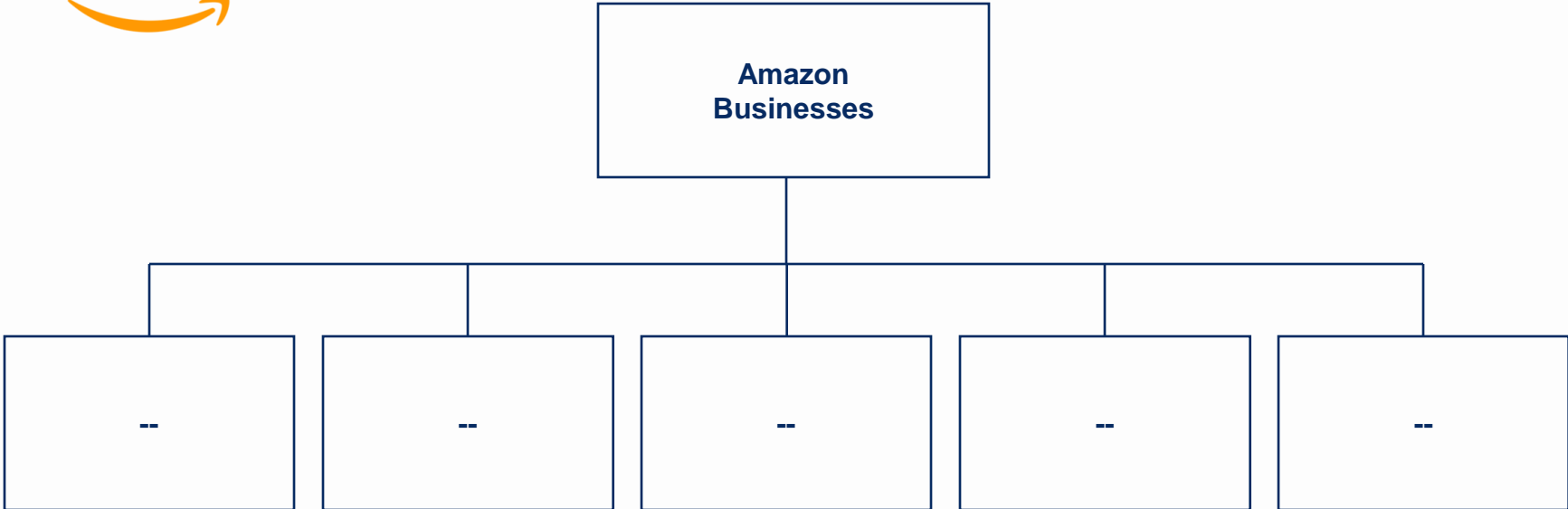


Source: 12/31/18 Amazon Annual Report; Tiburon Research & Analysis

# Amazon Has a Number of Businesses, Including...

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## Amazon Businesses

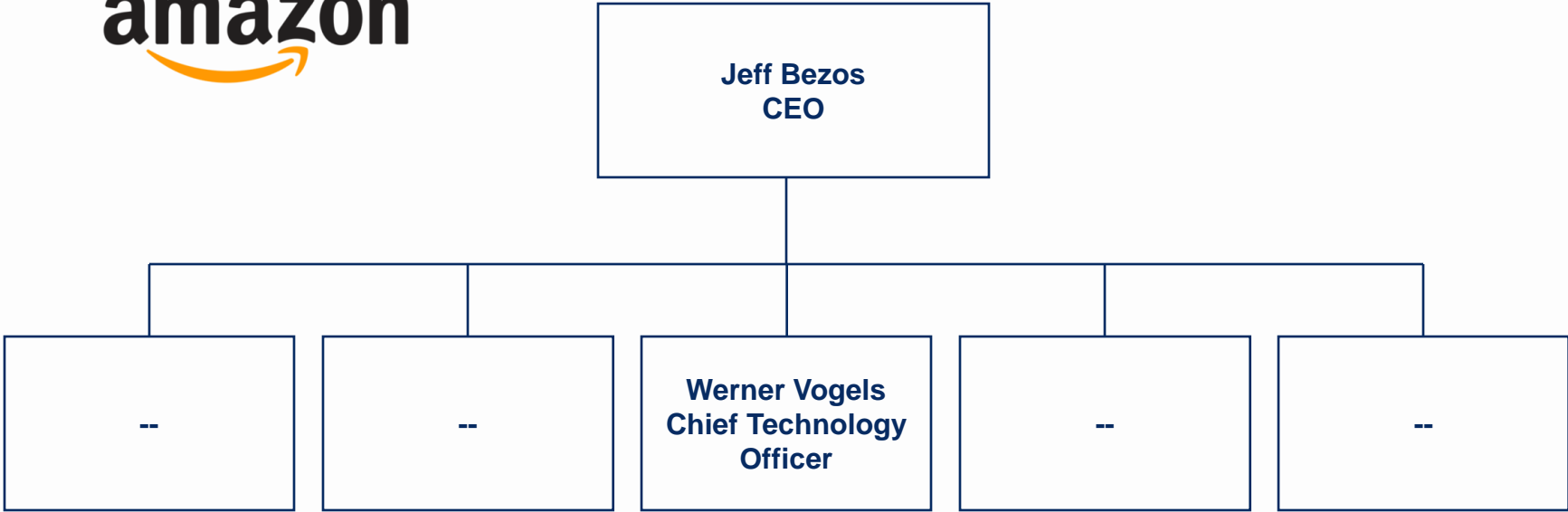


Source: 4/15/19 Wikipedia Web Site; Tiburon Research & Analysis

# Amazon is Led by its CEO Jeff Bezos

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## Amazon Organizational Chart




Note: Jeff Bezos founded the firm in 1994; Werner Vogels joined the firm in XXXX  
Source: 4/15/19 Wikipedia Web Site; Tiburon Research & Analysis

# Amazon Has a Board of Directors Led by its Chairman...

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## Amazon Board of Directors

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• --	• --	• --	• --	• -- 

# Amazon is Publicly Owned

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## Comments

- **Public Company (NASDAQ: AMZN)**

# Amazon Has \$162.4 Billion Assets, Up From \$53.6 Billion in 2014



Source: 12/31/18 Amazon Annual Report; Tiburon Research & Analysis



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