

# AdvisorHub

## An Online Financial Advisor Business Journal

Tiburon Written Research  
June 16, 2020



**TIBURON STRATEGIC ADVISORS**

Industry Leading Think Tank, Advisor, and Investor in  
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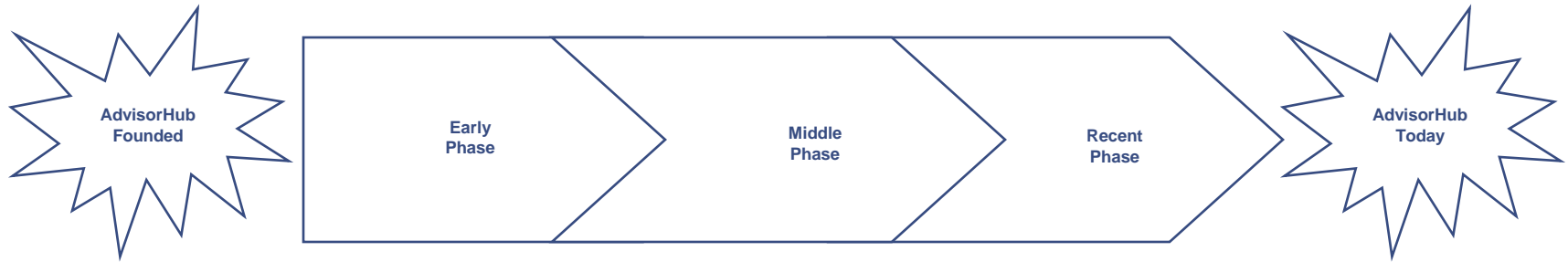


## Comments

- **Founded in 2014**
  - **Founded by Andrew Parrish**
- **Based in Middleburg, VA**
- **2 offices**
- **CEO: Tony Sirianni**
- **Web Site: [www.advisorhub.com](http://www.advisorhub.com)**

# AdvisorHub was Founded in 2014 and Has Subsequently Evolved through its Early, Middle, & Recent Phases

## AdvisorHub History



Approximate Dates:

2014

2014 - 2016

2017 - 2018

2019 - 2020

2020

Key Steps:

- 2014: AdvisorHub founded

- 2016: Majority stake purchase by Tony Sirriani

- XXXX: --

- XXXX: --

**ADVISORHUB**



## Comments

- **Founded in 2014**
  - **Founded by Andrew Parrish**
- **Based in Columbus, OH**

# AdvisorHub saw Tony Sirriani Purchase a Majority Stake in 2016

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## Comments

- --

**ADVISORHUB**

Source: 9/23/15 RIABiz; Tiburon Research & Analysis

# AdvisorHub is Not a Frequent Advertiser

Advertising

## Comments

- --

**ADVISORHUB**

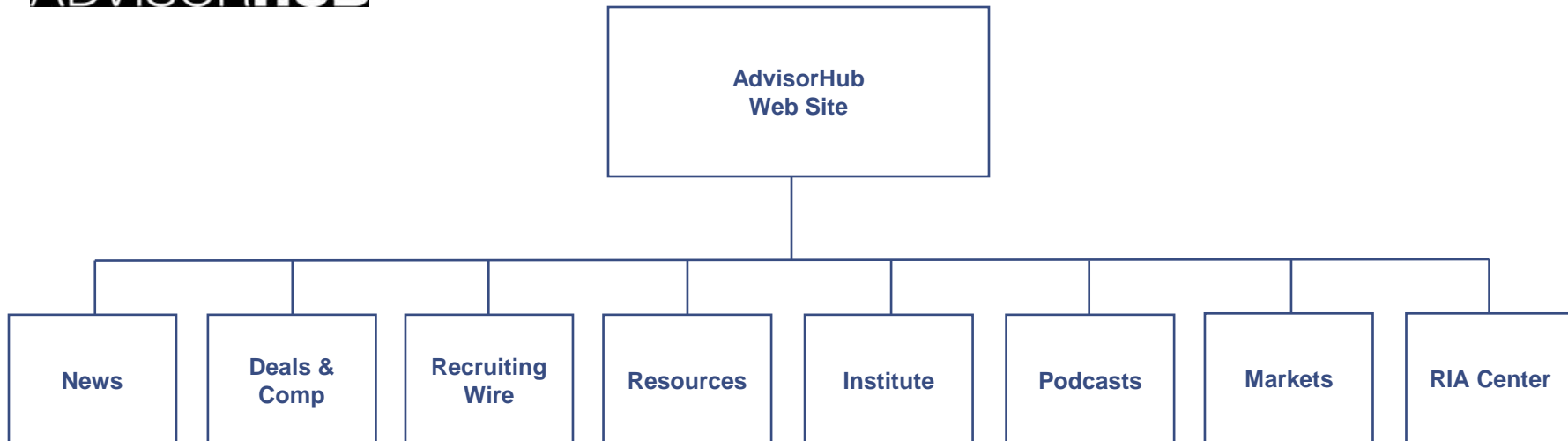
Source: Tiburon Research & Analysis

# ***AdvisorHub Has a Web Site with Eight Core Sections, Including News, Deals & Comp, Recruiting Wire, Resources, Institute, Podcasts, Markets, and RIA Center***

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## **AdvisorHub Web Site**

**ADVISORHUB**



# AdvisorHub is Not a Frequent Acquirer

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Acquisitions

## Comments

- --

**ADVISORHUB**

# AdvisorHub Has a Charitable Giving Program

Charitable Giving

## Comments

- --

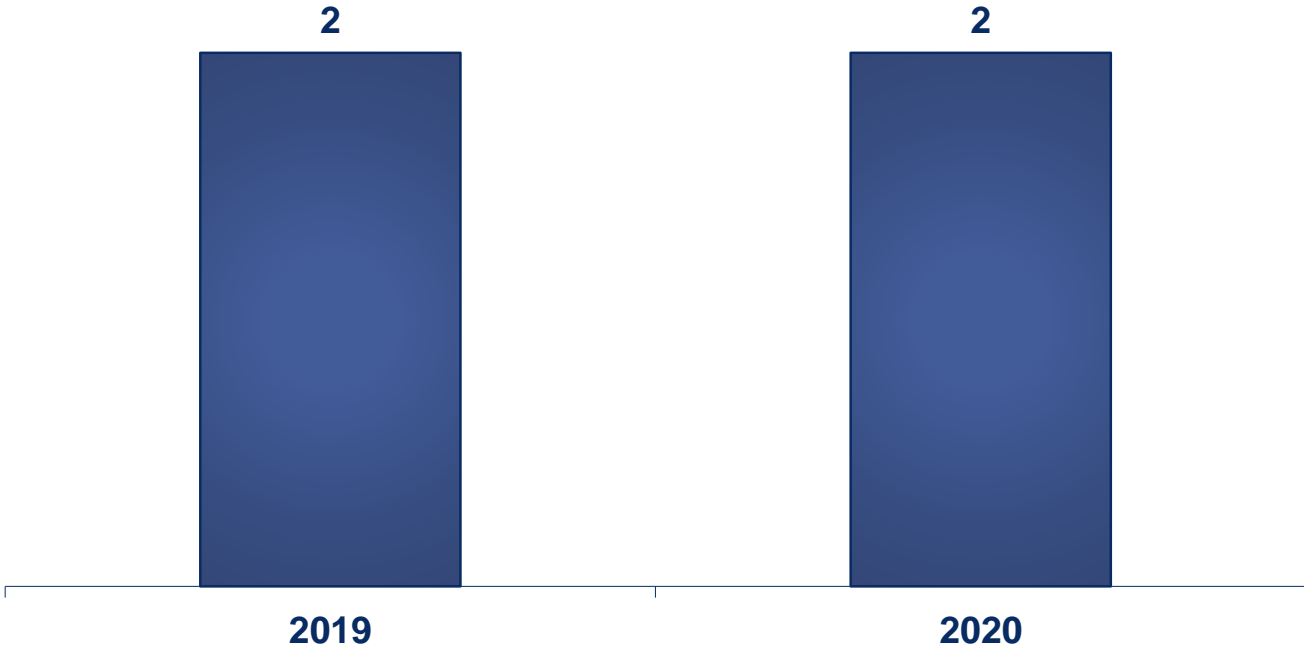
**ADVISORHUB**

# AdvisorHub Has Two Offices, Consistent Since 2019

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## AdvisorHub Offices



Source: 6/16/20 AdvisorHub Web Site; 6/16/20 LinkedIn Web Site; Tiburon Research & Analysis

# ***AdvisorHub's Office Locations Include Middleburg, VA & New York, NY***

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## **AdvisorHub Offices**

- **Middleburg, VA**
- **New York, NY**
- **--**

**ADVISORHUB**

# AdvisorHub Has Employees

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## AdvisorHub Employees

Needs data

17 employees  
on LinkedIn  
(6/16/20)

**ADVISORHUB**

2019 2020

Source: 6/16/20 LinkedIn Web Site; Tiburon Research & Analysis

# AdvisorHub Serves Advertising Clients

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Needs data

## AdvisorHub Advertising Clients

**ADVISORHUB**

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2019 2020

Source: Tiburon Research & Analysis

## **AdvisorHub Advertising Clients**

- **Amerprise Financial**
- **AXA**
- **BlackRock**
- **Brighthouse Financial**
- **E\*Trade Financial**
- **Eaton Vance**
- **Fidelity Investments**
- **Nomura Holdings**
  - **American Century**
  - **Avantis Investors**
- **Orion Advisor Solutions**
- **Pershing**
- **Putnam Investments**
- **State Street Corporation**
- **TD Ameritrade**
- **Lincoln Financial Group**
- **LPL Financial**
- **The Bank of New York Mellon**
- **The Charles Schwab Corporation**
- **The Goldman Sachs Group**
- **The Vanguard Group**

**ADVISORHUB**

# AdvisorHub Generates Revenues

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Needs data

**AdvisorHub  
Revenues  
(\$ Millions)**

**ADVISORHUB**

2019 2020

Source: Tiburon Research & Analysis

# AdvisorHub Earns \$\_\_\_ Million

Needs data

AdvisorHub  
Net Profits  
(\$ Millions)

**ADVISORHUB**

2019 2020

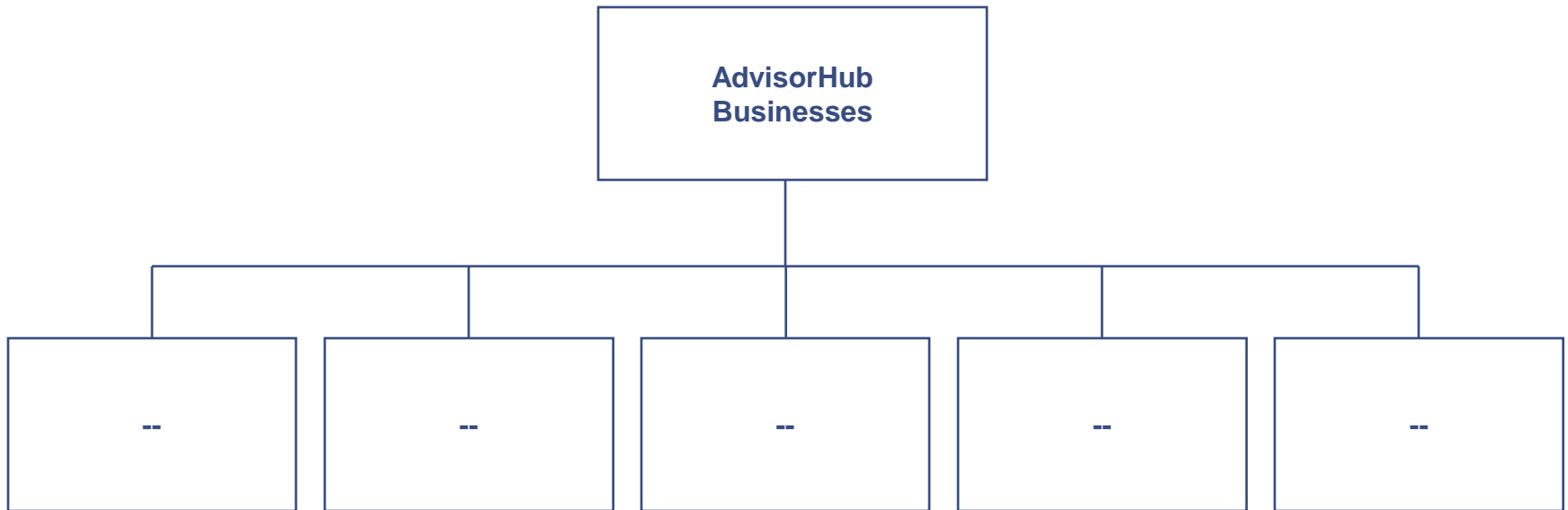
Source: Tiburon Research & Analysis

# AdvisorHub Has a Number of Businesses, Including...

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## AdvisorHub Businesses

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# AdvisorHub's First Business is \_\_\_\_

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**ADVISORHUB**

## Comments

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**ADVISORHUB**

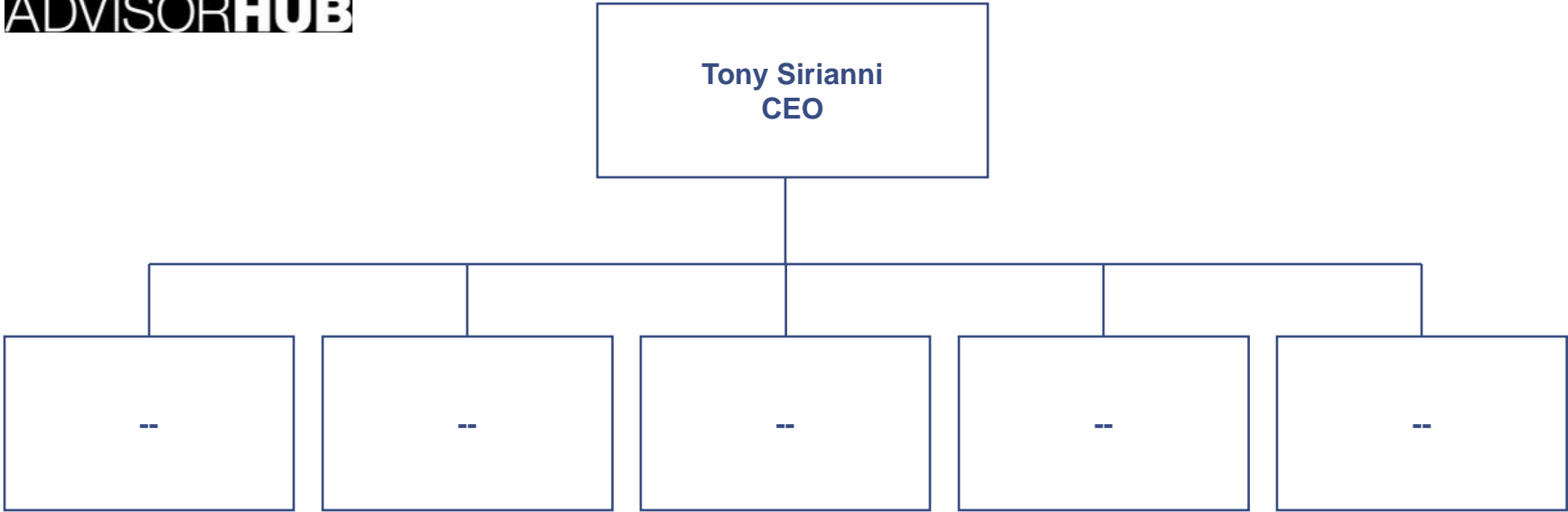
## Comments

- --

# AdvisorHub is Led by its CEO Tony Sirianni

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## AdvisorHub Organizational Chart



Note: Tony Sirianni joined the firm in 2016  
Source: 6/16/20 AdvisorHub Web Site; 6/16/20 LinkedIn Web Site; Tiburon Research & Analysis

# AdvisorHub Has a Board of Directors Led by its Chairman...

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## AdvisorHub Board of Directors

-- <b>Chairman</b>	--	--	--	--
• --	• --	• --	• --	• --  <b>ADVISORHUB</b>

**Comments**

- --

**ADVISORHUB**

# AdvisorHub Has Assets

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Needs data

**AdvisorHub  
Assets  
(\$ Millions)**

**ADVISORHUB**

2019 2020

Source: Tiburon Research & Analysis

# AdvisorHub Has Liabilities

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Needs data

**AdvisorHub  
Liabilities  
(\$ Millions)**

**ADVISORHUB**

2019 2020

Source: Tiburon Research & Analysis

# AdvisorHub Has Shareholders Equity

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Needs data

## AdvisorHub Shareholders Equity (\$ Millions)

**ADVISORHUB**

2019 2020

Source: Tiburon Research & Analysis

# AdvisorHub Earns... Per Share

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Needs data

## AdvisorHub Earnings Per Share

**ADVISORHUB**

2019 2020

# AdvisorHub Declares... Dividends Per Share

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Needs data

## AdvisorHub Dividends Per Share

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2019

2020

# AdvisorHub Has a... Dividend Yield

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Needs data

## AdvisorHub Dividend Yield

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2019 2020

# AdvisorHub's Stock Price is...

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Needs data

## AdvisorHub Stock Price

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2019

2020

# AdvisorHub Has... Shares Outstanding

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Needs data

## AdvisorHub Shares Outstanding

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2019 2020

# AdvisorHub's Market Capitalization is...

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Needs data

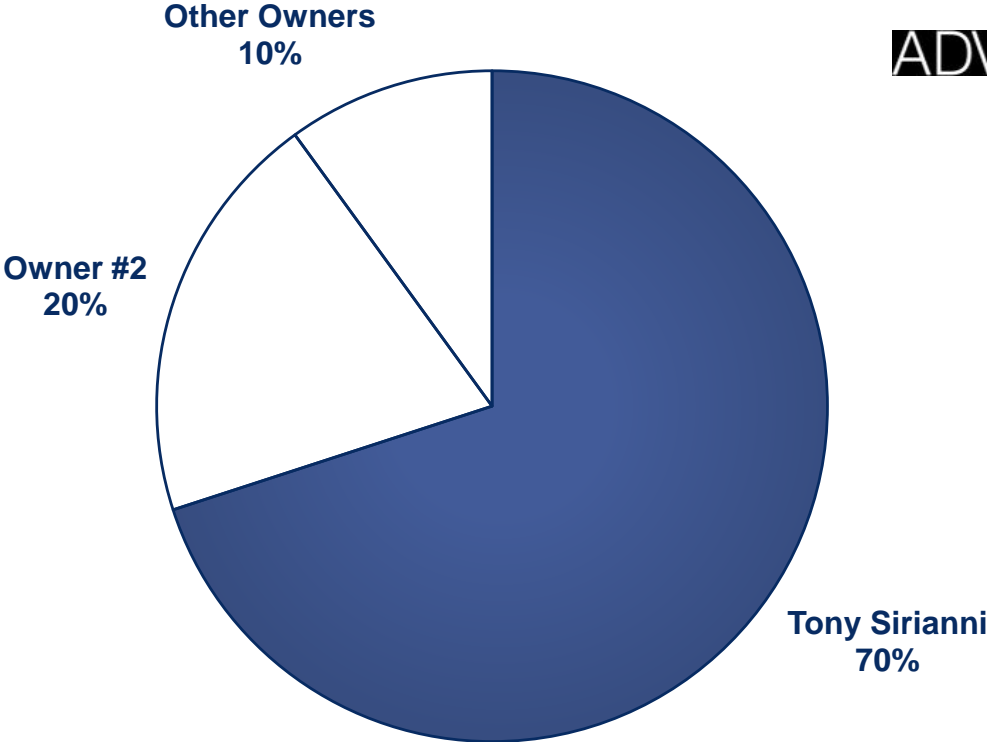
## AdvisorHub Market Capitalization (\$ Millions)

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2019 2020

Needs more complete data

**AdvisorHub  
Ownership  
By Owner**



Source: 1/5/16 RIABiz; Tiburon Research & Analysis

# AdvisorHub's Stock Volume is...

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Needs data

## AdvisorHub Stock Volume

**ADVISORHUB**

2019

2020



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