



**TIBURON STRATEGIC ADVISORS**  
Strategy Consultants to Financial Institutions

*Financial Institutions Profiles Series*

**PNC Financial Services Groups:  
A Mid-Atlantic Regional Bank**

---

(Table of Contents)



*March 25, 2014*

## **TABLE OF CONTENTS**

History.....	
Early Phase.....	
Acquisition Phase.....	
Return to Retail Banking Phase.....	
Statistics.....	
Offices.....	
Employees.....	
Clients.....	
Revenues.....	
Net Profits.....	
Businesses.....	
Regional Community Banking.....	
Statistics.....	
Branches.....	
Wholesale Banking.....	
Midland Loan Servicing.....	
Statistics.....	
Revenues.....	
PNC Advisors.....	
Statistics.....	
Financial Advisors.....	
Clients.....	
Assets Under Management.....	
PNC Investments.....	
Statistics.....	
Series 7 Reps.....	
Revenues.....	
Insurance Sales.....	
BIMC.....	
Statistics.....	
Mutual Funds.....	
Assets Under Management.....	
Organization & Ownership.....	
Organizational Structure.....	
Organizational Chart.....	
Board of Directors.....	
Ownership.....	
Publicly Owned.....	
Assets.....	

