



**TIBURON STRATEGIC ADVISORS**

Strategy Consultants to Financial Institutions

*Financial Institutions Profiles Series*

**M. Shanken Communications:  
A Consumer & Trade Publications Company**

---

(Table of Contents)



*January 15, 2014*

**TABLE OF CONTENTS**

History .....  
    Early Phase .....  
    Middle Phase.....  
    Recent Phase .....  
Statistics.....  
    Employees.....  
    Revenues .....  
    Net Profits.....  
Businesses.....  
    Wine Spectator .....  
        Statistics .....  
            Readers .....  
    Cigar Aficionado .....  
        Statistics .....  
            Readers .....  
    Food Arts .....  
Organization & Ownership.....  
    Organizational Structure.....  
        Organizational Chart.....  
        Board of Directors .....  
    Ownership .....  
        Privately Owned.....