



TIBURON STRATEGIC ADVISORS

Strategy Consultants to Financial Institutions

Wineries Profiles Series

**Best Western International:
A Mid-Priced Franchise-Owned Hotel Chain**

(Table of Contents)



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TABLE OF CONTENTS

History.....
 Early Phase
 Best Western Premier Phase.....
 Three Tier Brand Phase.....
Statistics.....
 Countries
 Hotels
 Guest Rooms.....
 Employees
 Guests.....
 Revenues
 Net Profits.....
 Member Satisfaction.....
Businesses.....
 Business One.....
 Business Two.....
Organization & Ownership.....
 Organizational Structure
 Organizational Chart
 Board of Directors
 Ownership
 Privately Owned.....
 Assets
 Liabilities
 Shareholders Equity.....
 Earnings Per Share.....
 Dividends Per Share
 Dividend Yield
 Stock Price.....
 Shares Outstanding
 Market Capitalization.....
 Ownership by Owner.....
 Stock Volume.....